

PRESS RELEASE

Anantara Named Best Luxury Hotel Brand in 2022 USA TODAY 10Best Readers' Choice Travel Award



Bangkok, 29th August 2022: Anantara Hotels & Resorts has won the award for Best Luxury Hotel Brand in the 2022 USA TODAY 10Best Readers' Choice travel contest. The award recognises the brand's commitment to delivering consistently excellent customer service, as well as staying true to its mission to create memorable travel experiences that combine heartfelt hospitality with the very best of each destination.

The 10Best panel shortlisted nominees based on consistency, impeccable service and extreme comfort with 20 brands - including Four Seasons, Kimpton, The Ritz-Carlton and Standard Hotels - in the running. The public were then invited to cast their votes over a four-week period with Anantara securing the coveted prize.

“On behalf of Anantara hotels and resorts worldwide, I would like to thank the USA TODAY experts and readers for recognising our efforts to consistently deliver genuine Thai hospitality, outstanding services and wellness-centric experiences in every destination we are present in,” said Dillip Rajakarier, CEO of Minor Hotels. “As international travel rebounds, we will stay laser-focused on giving travellers an experience where luxury and authenticity seamlessly combine in every interaction.”

USA TODAY is a multi-platform news and information media company and America's number one newspaper in print circulation, while USATODAY.com is an award-winning newspaper website. 10Best.com provides users with original, unbiased, and experiential travel content of top attractions, things to see and do, and restaurants for top destinations in the U.S. and around the world.

Ends

LIFE IS A JOURNEY.



Editor's Notes:

Anantara is a luxury hospitality brand for modern travellers, connecting them to genuine places, people and stories through personal experiences, and providing heartfelt hospitality in the world's most exciting destinations. The collection of distinct, thoughtfully designed luxury hotels and resorts provides a window through which to journey into invigorating new territory, curating personal travel experiences. From cosmopolitan cities to desert sands to lush islands, Anantara connects travellers to the indigenous, grounds them in authentic luxury, and hosts them with passionate expertise. The portfolio currently boasts over 40 stunning properties located in Thailand, the Maldives, Indonesia, Vietnam, China, Cambodia, Sri Lanka, Mozambique, Zambia, the UAE, Qatar, Oman and Portugal, with a pipeline of future properties across Asia, the Indian Ocean, Middle East, Africa and South America. The brand's premier vacation ownership programme, Anantara Vacation Club, extends the opportunity to own a share in the Anantara experience with a portfolio of 8 luxurious Club Resorts as well as travel privileges at partner resorts and hotels worldwide.

For more information on Anantara Hotels, Resorts & Spas, please visit www.anantara.com. Follow us on Facebook: www.facebook.com/anantara; Twitter and Instagram: @anantara_hotels

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