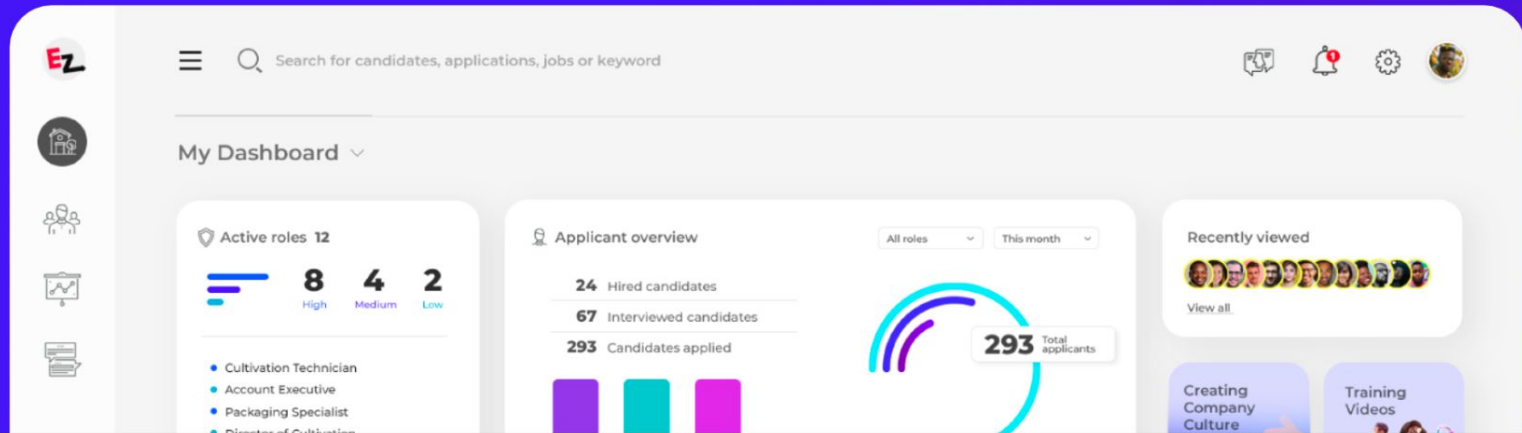


EzHirecannabis

The hiring platform for the cannabis industry.



Built Specifically for the Cannabis Industry

We create an ecosystem of resources for both candidates and businesses to enable sustainable growth within the cannabis industry.



**Learning
Center**



**Candidate
Profiles**



**Hiring
Platform**



**Hiring Enablement
Services**



Who We Serve

Multi-State Operators
seeking to scale their
footprint

New license holders
building their first
team

A diverse & inclusive
candidate pool of
cannabis professionals

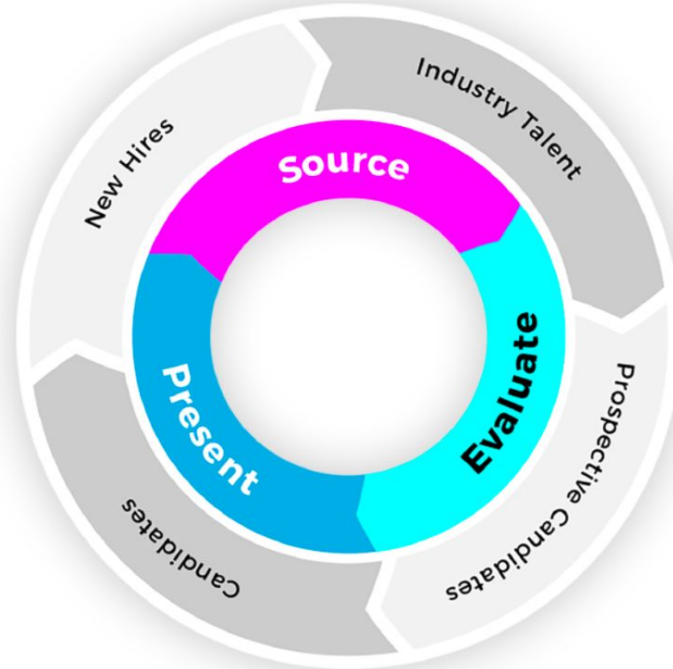
We connect cannabis businesses to quality candidates by providing a streamlined applicant review process.

We enable cannabis professionals to find quality opportunities that fit their skillset and experience.



How We Serve

A tailored experience designed to capture, nurture, and connect the best industry talent to the highest growth operators.



1 Source

Reaching out to established industry talent to build a database of candidates.

- Leveraging proactive outreach to encourage building of candidate profiles
- **50,000+** candidate profiles to date



Applied 3 days ago

Applied yesterday



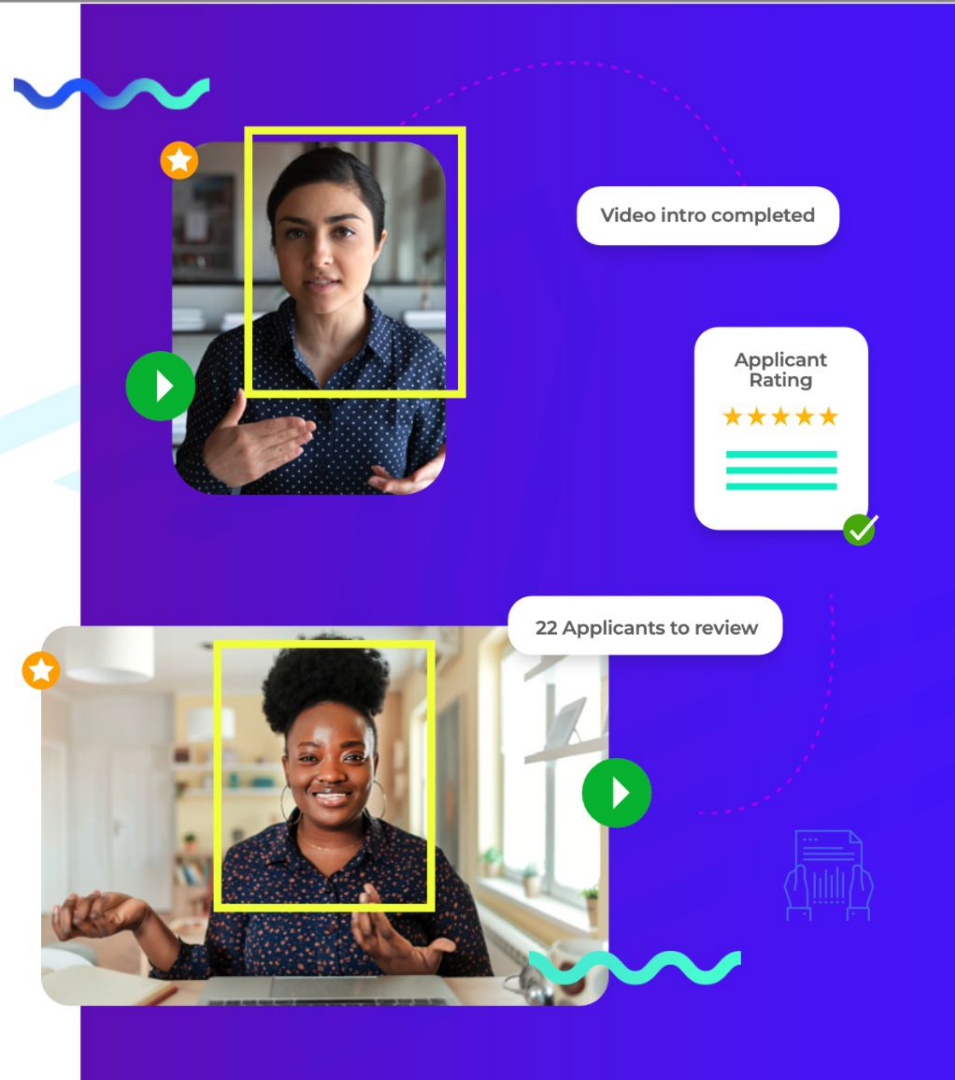
225 total applicants



2 Evaluate

Enabling reviewing and rating of candidates for each role.

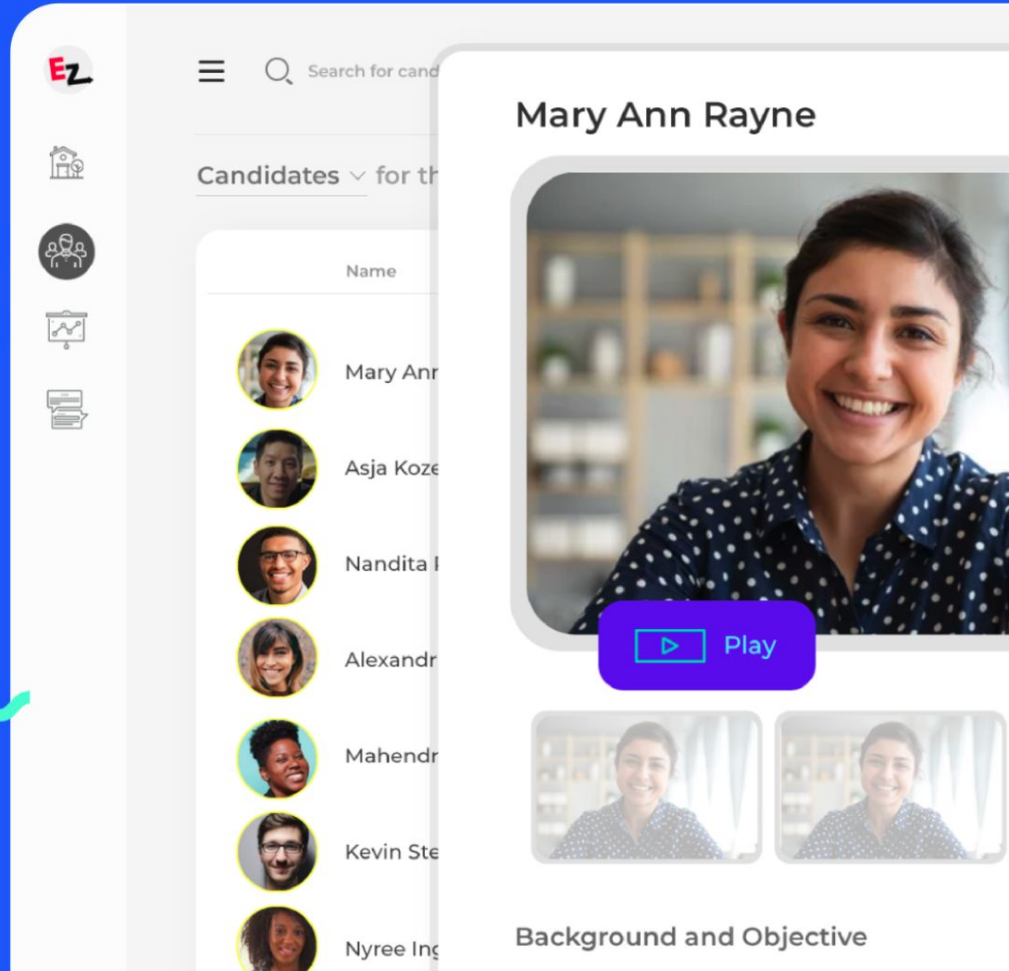
- Video profiles are accessible, shareable, and rateable amongst key decision makers
- Custom service options allow for pre-rating of candidates based on hiring needs and fit
- Industry-specific variables to identify and surface good fit candidates



3 Present

Candidates are visible across the organization in one platform designed to streamline feedback and accelerate the hiring process.

- Eliminates the back and forth of internal feedback collection



The leading destination to learn about, find, and order cannabis with over 120 million annual visitors and 10 million monthly active users.

The goal Rapidly scale hiring across their sales organization to meet growing demand and prepare for IPO.

The challenge Insufficient internal resources to handle applicant volume

120
days

40
open roles

8,000+
applicants

200+
interviews
conducted

Result
40
roles filled

A rapidly scaling vertically integrated medical cannabis provider in Maine.

The goal Rapidly scale hiring across their sales organization to meet growing demand and prepare for IPO.

The challenge Insufficient internal resources to handle applicant volume

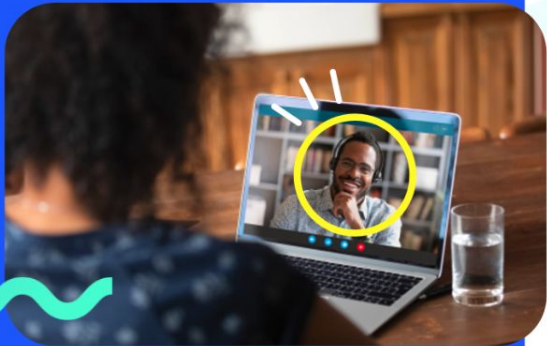
365
days

55
open roles

20,000+
applicants

700
interviews
conducted

Result
55
roles filled



The cannabis industry faces an immense lack of BIPOC entrepreneurs in leadership positions. Notably, **ethnic minorities** occupied just **17%** of executive positions in the cannabis industry in 2017.

Some states like New York and Massachusetts are working to create social equity programs to promote representation.

BENZINGA

EzHire enables businesses to address these issues that are plaguing the BIPOC community's engagement in the cannabis industry.



EzHirecannabis

