Meet Buddy the Beet™

The friendly face on every SP Children's[™] bottle is **Buddy the Beet**[™] — the official Standard Process mascot.

Buddy symbolizes one of the most important crops grown on the Standard Process 868-acre certified organic farm, and represents a commitment to whole food-based nutrition. Like the plant he personifies, he takes great delight in helping deliver nutrients the way in which nature intended. Maybe that's why he's always smiling!



**Ingredients that are not grown on our farm, or if our supply is short, are sourced from certified organic farms.



At Standard Process:

We change lives with our whole food philosophy.

We grow ingredients on our certified organic farm in Wisconsin.

We're serious about quality.

We make products to support the health of the whole family.

We partner with health care professionals.

We've been trusted for generations.

Our products have been changing lives since 1929.

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SP Children's™ Immune

Everyday support for young immune systems



Defend What Matters Most

Prepare young immune systems with **SP Children's**™ **Immune**

Seasonal and environmental challenges are bullies. They don't play fair, and they'll pick on anyone — even children. Unfortunately, unlike human bullies, there are no rules or restrictions that can appeal to their better nature. They have to be confronted, and proper nutritional support can be a factor in determining whether the immune system can stand up for itself.

SP Children's[™] Immune is a supplement for children ages 4 and older that delivers key nutrients for proper immune system functioning and development.* It is designed for everyday support to encourage a lifetime of wellness.

SP Children's[™] Immune

Product Form: 60 Wafers

- Supports the immune system*
- Excellent source of vitamin D, zinc and antioxidant vitamin C
- Contains prebiotic 2'-FL and bovine colostrum
- Chewable supplement
- Draws flavor from organic ingredients: elderberry and whole strawberry



Elderberry



Strawberry





Vitamin C, Vitamin D, & Zinc: Where Immune Systems Get Their Strength

Vitamin C, vitamin D, and zinc are vitally important for the immune system throughout all life stages, including childhood.¹ **SP Children's™ Immune** is an excellent source of all three

- Children need Vitamin C for a functioning immune system²
- Vitamin D is a regulator of immune function¹
- Zinc is an essential mineral for immune system function³

Contains Prebiotic 2'-FL and Colostrum

The largest immune organ in the body is the GI tract. That's why **SP Children's™ Immune** contains important ingredients that may support the gut and may contribute to a healthy immune system response*:

- 2'-FL, a prebiotic first identified in human milk, is able to reach the lower GI tract⁴⁻⁹ where it is broken down to feed the growth of beneficial microbes^{6-11*}
- Bovine colostrum is sourced from a whole food (cow's milk) and supports a normal healthy immune response in the GI tract¹²

*These statements have not been evaluated by the Food and Drug Administration. These products are not intended to diagnose, treat, cure, or prevent any disease.

^To date, shown in multiple animal studies, infants, and one adult human study.