NEWS RELEASE

Mighty Welcomes Mike Dallin as Director of Product Information

Peachtree Corners, GA – August 26, 2022 – Mighty Auto Parts, a leader in automotive aftermarket products and services, welcomes Mike Dallin as Director of Product Information.

Mike has been in the automotive aftermarket industry for more than 12 years and brings a wealth of product information management and product management knowledge. This experience will help support Mighty's product initiatives on data quality and compliance with industry standards.

"We are excited to have Mike join our organization," said Vice President of Operations Sean Milligan. "He will bring incredible expertise to his new role, and I am sure he will serve as a thought leader for his team, and the employees he will directly oversee. I anticipate an excellent working relationship with Mike as he serves in his capacity as our new Director of Product Information."

"I am very fortunate to have the opportunity to be part of the Mighty team," said Mike. "I look forward to helping the company streamline its internal processes by delivering consistent, accurate, high-quality product information to our customers."

About Mighty Distributing System of America
Mighty is headquartered in Peachtree Corners, GA, and supports 100 franchised distributors in 44 U.S. states and five international markets. The Mighty System features local service, inventory management expertise, and training in conjunction with extensive offerings of OE quality underhood and undercar parts, VS7® chemical products, lubricants, and shop supplies. The Mighty business model attracts independent repair shops, quick lubes, tire centers, and new car dealerships nationwide and abroad. Mighty's unique approach to dealing directly and exclusively with automotive professionals began in 1963.

Follow Mighty Auto Parts online:

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