



“Welcome Home with Madeleine” Launches Series Two

The second series of Madeleine Design Group’s home building docuseries focuses on a high-end traditional-to-modern transformation in suburban Vancouver, BC

Madeleine Design Group, a home design firm based in Vancouver, is launching the second series of their web docuseries, “Welcome Home with Madeleine.” Split into eight parts, the new run of episodes will cover the complete transformation of a traditional suburban home into a modern masterpiece. Episode One, which introduces the new project and clients, debuts Thursday, September 15th at 12:00PM PCT on the [Madeleine Design Group website](#) and [YouTube Channel](#).

Debuting in early summer of 2021, the first “Welcome Home with Madeleine” series covers principal designer Madeleine Sloback’s personal home renovation in White Rock, BC. The eight episodes bring viewers through all aspects of a full interior renovation, including planning, demolition, structural changes, permits, plumbing, electrical, millwork, finishes, and everything else that goes into transforming an older house into a beautiful, updated, modern home. The series wrapped with an extensive tour of the finished home, highlighting some of the choices and selections made along the way in previous episodes.

The new second series takes viewers through a full home renovation in suburban Vancouver, BC. The owners of “Campbell Valley” reached out to Madeleine Design Group right around the start of the pandemic with a request to update their traditional home. Having designed and built their home 17 years ago, the clients wished to stay in place, rather than sell, but needed a major change. Madeleine and her team went right to work on an interior and exterior design that completely transformed the home from its country-style traditional home to a dazzling modern marvel that features a new entrance and foyer, lots of open spaces and glass, and a completely unique black-on-black kitchen.

The entire first series and weekly installments of series two are available on [YouTube](#) and on [MadeleineDesignGroup.com](#). Professionally shot and edited, installments are short and sweet, delivering tons of information useful for anyone about to begin a home renovation project. This inside glimpse of the interior design process is a small taste of the expertise offered by Madeleine Design Group.

About Madeleine Design Group Inc.: *Madeleine Design Group is a high-end, award-winning, full-service interior design firm located in Vancouver, BC. Founded in 2014 by principal Madeleine Sloback, the studio’s mission is simple and direct: to help clients develop a vision of their dream home and turn it into reality. Madeleine’s background as a finishing carpenter, combined with years of hands-on construction experience and tenure at a corporate design-build firm, plus a true understanding of the personal connection we have with our homes is the foundation from which she creates catered, functional, and inspired interiors that will stand the test of time. Madeleine Design Group is a collaborative team effort of senior-level, experienced designers, led by Madeleine, that has received numerous regional, national, and international awards for excellence in Interior Design. The team’s portfolio includes character home remodels, new modern builds, and the gigantic, award-winning “Ocean Bluff” remodel. Madeleine Design Group’s most recent project, “Campbell Valley,” is a complete, full-scale, magazine-ready modernization of a traditional Vancouver suburban home; it is also the focal point of the newest season of the [“Welcome Home with Madeleine!” web docuseries](#).*