



**Aria Dental and Mike Majors, DDS, Join in New Partnership with Smile Brands  
Partnership will provide staff administrative support and services**

**San Antonio, TX – Sept. 20, 2022** - Smile Brands, one of the nation's leading dental support organizations (DSO), is pleased to announce new partnerships with Aria Dental and Mike Majors, DDS, located in San Antonio, TX.

Dr. Mustafa Iqbal leads a team of 19 across both San Antonio locations. Dr. Iqbal and his associates and teams are committed to providing reliable and affordable state-of-the-art dental care for the whole family. Together, the teams deliver general dentistry, cosmetic dentistry, specialty dentistry, and emergency dental services to patients in San Antonio and the surrounding area.

"When looking to partner with a DSO, it was important for me to choose an organization that shared our values and was established in the industry," said Dr. Iqbal. "Partnering with Smile Brands will provide stability and growth opportunities for me, my staff, and our patients. I look forward to spending less time on the administrative work and more time focusing on my craft," said Dr. Iqbal.

Smile Brands will provide administrative support and services to the practices including purchasing, payroll, accounting, IT, billing, facilities management, and marketing. The businesses will continue to operate under the Aria Dental and Mike Majors, DDS names, and the existing staff will remain with the offices.

"The teams at Aria Dental and Mike Majors, DDS, are a great fit with our culture," said Steve Bilt, Smile Brands co-founder, and CEO. "Dr. Iqbal and his team share our vision of expanding access to quality, affordable dental care and providing Smiles for Everyone®. We look forward to providing additional support and resources for the teams, and supporting their practice growth goals."

**About Smile Brands:**

Smile Brands, based in Irvine, California, is one of the largest providers of dental support services in the United States. The company supports nearly 700 affiliated practices, with more than 7,500 dedicated team members across 30 states. Smile Brands supports a portfolio of over 75 brands including well-known regional brands: Bright Now! Dental, Castle Dental, Merit Dental, Midwest Dental, Monarch Dental, and Mondovi Dental. The company provides comprehensive business support services through exclusive long-term agreements with affiliate dental groups, allowing affiliated practices to spend more time caring for patients and less time on the administrative, marketing, and financial aspects of operating a dental office. The organization receives frequent recognition for its award-winning culture and has been recognized as a Best Place to Work by Glassdoor, Comparably, Stevie® Awards, and more. Smile Brands is a portfolio company of Gryphon Investors, a leading middle-market private equity firm based in San Francisco, California. Visit [smilebrands.com](https://smilebrands.com) for more information.