



## FOR IMMEDIATE RELEASE

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## EDCO Inc. Master Distributors MTA & MDI Offer New Countertop Tooling Display Stand for-Rental Companies

Continuing to put training first, EDCO Inc. Rental Dealers are now eligible to receive a free tooling display rack designed for educating end users on the three key pillars of concrete grinding.

**FREDERICK, MARYLAND (PRWEB) OCTOBER 4, 2022** — EDCO Inc. has announced a new accessory Countertop Display stand especially designed for rental businesses that need to educate and train customers on the effective use of EDCO's concrete grinders—and it's free while supplies last.

Customers who purchase \$1,000 worth of tooling supplies in a single order are eligible to receive the Countertop Display. This display-features the three different key pillars of Concrete Surface Preparation:

- **Strip**: Magna-Blade tools are designed to strip soft/thick glues & adhesives without grinding or removing concrete surfaces.
- **Grind:** Dyma-Dot & Dyma-Seg tools are designed to grind off concrete sealers, open the surface porosity to accept new coatings, and lightly level concrete. Both tools create smoother concrete surfaces.
- **Remove:** PCD with Backing Segment tools are designed to remove thick industrial strength coatings. This tool creates textured concrete surfaces.

The new tooling display is just one more way that EDCO Inc. is prioritizing education for its customers and helping rental businesses do the same for the contractors who rely on them.

"At EDCO, we believe training is the utmost key to success and providing this display is a perfect opportunity for our rental equipment dealers to engage in a dialogue with potential buyers," says EDCO Sales Director Tony Calcopietro. "Customers can use the stand to learn the applications solved by the Core 4 Tooling program."

The display rack holds 12 boxes of 3 pack premium Tooling boxes and 8 Economy Tooling blister packs and is 12" long x 19" wide x 19" tall.

"With this display, product is always visible to customers," Calcopietro says.

"Inventory is not tucked away in a drawer, hidden under counters or in the back room. Plus with this display our rental dealers and distributors now have access to inventory management so they never run out of Core 4 Tooling or Economy packs."

To learn more and receive your Countertop Display, reach out to your master distributor, or visit <a href="https://www.edcoinc.com/where-to-buy">https://www.edcoinc.com/where-to-buy</a> to learn more.

## **About EDCO**

Established in 1959 by founders Leo Swan and Ed Harding, EDCO manufactures concrete grinders and their entire line of premium equipment for anyone worldwide who needs a job site application solved; this includes the rental industry, distribution businesses, and tool users. EDCO is "Stayed In America."® This means that while other manufacturers move operations offshore depending on economic times, EDCO has always produced at home because they know what manufacturing jobs mean to our communities. EDCO is and will always be Customer Dependent, Providing Classic America Quality Knowing that We Grow Together, Loyalty

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