



LEAD1 Announces Membership Events for 2023

The Association Announces Dates for Its Three Membership Events In 2023

Membership Events Include Closed-Door FBS Athletics Director Only Sessions

WASHINGTON, D.C., Oct. 20, 2022— The LEAD1 Association (“LEAD1”), which represents the athletics directors of the 131-member schools of the Football Bowl Subdivision (“FBS”), today announced the dates for its three membership events in 2023 including the LEAD1 Official Spring Member Meeting and Forum to be held at the Marriott Dallas Uptown in Dallas, Texas from April 23 to April 25, the LEAD1 Institute to be held at the University of Michigan in Ann Arbor, Michigan, from June 25 to 28, and the LEAD1 Annual Fall Meeting, once again to be held at the Conrad Hilton in Washington, DC from Sept., 18 to 20.

“Our member meetings provide a platform where FBS athletics directors from all conferences can come together to engage in privileged communications and seek consensus on the most important issues facing intercollegiate athletics,” said LEAD1 President and CEO, Tom McMillen. “We look forward to building upon our very successful meetings from 2022 as we continue to amplify the voices of those practitioners closest to student-athletes, in athletics directors and their staffs.”

The LEAD1 Official Spring Member Meeting and Forum will feature an evening welcome reception on April 23, a closed-door LEAD1 athletics director-only meeting on April 24 followed by hot-button panel sessions, which will conclude on April 25.

The LEAD1 Institute serves as one of college sport’s premier professional development programs designed to help senior athletics administrators prepare to become the next generation of athletics directors. Nominated participants will have the opportunity to learn from veteran athletics directors who serve as faculty for the program as well as network with hiring executives from some of enterprise’s top executive search firms.

The LEAD1 Annual Fall Meeting, the largest gathering of FBS athletics directors in the nation, will feature an evening welcome reception on September 18, and will be highlighted by closed-door discussions among athletics directors about the future of college sports on September 19.

For more information about these events including partnership, registration, and media inquiries, please contact Gianna Salzbrunn at gianna@lead1a.com (partnerships and registration) or Mariama Barry at mariama@lead1a.com (media).

About the LEAD1 Association: LEAD1, founded in 1986 and formerly known as the Division 1A Athletic Directors Association, represents the athletics directors of the 131 member universities of the Football Bowl Subdivision (FBS), that encompasses 42 states, 55,000 student athletes, and more than 25,000 athletic administrators. Key to LEAD1’s mission is advocating on policy facing NCAA Division I FBS athletic departments, promoting consensus among FBS athletic directors, and providing valuable



services to member schools – all dedicated towards supporting the success of student-athletes and future of college sports. Since 2015, LEAD1 has been led by the Honorable Tom McMillen, a former Congressman, college basketball All-American, Rhodes Scholar, and 11-year NBA player. For more information, please visit www.LEAD1Association.com.