

## Cooler Master Brings Back the Legacy with 30<sup>th</sup> Anniversary V Platinum 1300



**TAIPEI, TAIWAN** – To commemorate Cooler Master’s 30th anniversary, some of our upcoming peripherals are being released with special new designs.

Our 30th Anniversary line-up includes: MK721 Wireless Mechanical Keyboard, MM712 Wireless Mouse, and the MP511 Gaming Mouse Pad.

Each 30th Anniversary Edition product features special Chameleon colorway accents and subtle “30th Anniversary” branding throughout each product.

### MK721 30TH EDITION - YOUR EVERYDAY PC CARRY



The MK721 wireless mechanical keyboard redefines the daily driver, striking the perfect balance between form and function for both work and play. A 65% layout and hybrid wireless



technology emphasizes portability with nearly universal OS & platform compatibility, while a sandblasted aluminium body and coiled cable imbue the sleek durability necessary in an everyday workhorse. In addition, durable mechanical switches and PBT double-shot keycaps give you the legendary performance, feel, and responsiveness of mechanical keyboards. A

3-way customizable dial is also part of the mix, allowing you to map specific functions to a turn or press of the dial. By adding even more to the essentials, MK721 is the new ideal keyboard for your creative or gaming needs.

### MM712 30TH EDITION - LIGHTWEIGHT PRESTIGE



The MM712 is the next evolution of our first popular lightweight mouse, levelled up to lightweight prestige. It retains all the same benefits: gaming-grade sensor, hybrid 2.4GHz and Bluetooth 5.1 wireless capability, PTFE feet for unrivalled glide, optical micro switches for near-instant input, and Ultraweave Cable for minimal snagging. However, it does all this while shedding the shredded chassis, opting instead for a seamless, hole-less profile specially engineered to remain <58g in total weight. Responsive, agile, and tactile, the MM712 truly fills in the gaps of its perforated predecessors.



## MP51 1 30TH EDITION - A LEGENDARY MATERIAL FOR LEGENDARY SKILLS



The MP511 Gaming Mouse Pad is an upgrade in every sense of the word, adding skill points to durability, accuracy, and performance. The key is in the legendary CORDURA® fabric, renowned for responsiveness, durability, and splash resistance. There's no need to worry about sweat, tears, and energy drinks nerfing your performance. The smooth nylon blend ensures precision, while anti-fray stitching prevents pesky peeling. Sturdy and built to last, the MP511 is designed to enhance your gameplay and improve your mouse control.



### Availability

Our 30th Anniversary Products - MK721 Wireless Mechanical Keyboard, MM712 Wireless Mouse, and the MP511 Gaming Mouse Pad will be available in limited quantities in late November. (MSRP XXX)

\*Pricing may be higher in various regions due to tariffs.

Learn more

MK721 - TBD

MM712 – TBD

MP511: <https://www.coolermaster.com/catalog/peripheral/mouse-pads/mp511-30th-anniversary-edition/>

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**About Cooler Master:**

Established in 1992, Cooler Master is a performance PC component and peripherals brand with a track record for advancing the industry. From the world's first aluminium PC case to our pioneering thermal technologies, we are committed to breaking technological boundaries and challenging the status quo. Our focus is to create a community for individuals who dare to stand out and embrace their inventive identity. Whether new builders use a PC as medium for self-expression, or hardcore gamers set up their battle stations as a confession of character, we revel in being Wired Different. We are a brand aiming to go above and beyond the build-your-own PC experience by creating cool products for awesome people to build in their own unique way. More information is available at [www.coolermaster.com](http://www.coolermaster.com) and join us on [Instagram](#), [Twitter](#), [Discord](#) and [Facebook](#).

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