

# Kinetech awarded contract by the Texas Department of Information Resources (DIR). The contract brings Mendix low-code to the public sector through DIR procurement



Austin, Texas – Kinetech is excited to announce that the Department of Information of Resources (DIR) for the State of Texas has awarded Kinetech Cloud LLC, contract DIR-CPO-4735.

This contract represents a watershed moment for Kinetech, low-code, Mendix, and What You See Is What You Get (WYSIWYG) integrated development environments (IDEs).

## Why is this significant?

With over 50% of website traffic coming from mobile devices, businesses and governments everywhere are struggling to adapt to a mobile-first / cloud-first reality. From internal business applications to consumer facing / self-service apps (B2C portals), organizations are struggling to enable the type and volume of digital services demanded by their stakeholders (users, customers, citizens, etc).

The pandemic exacerbated these challenges, but low-code offers an antidote: the ability to design, develop, and deploy applications at scale. In effect, low-code platforms can help organizations do more with less.

Independent studies by the Software Improvement Group (SIG) have confirmed low-code projects can be deployed 6-10x faster than traditional Information Technology (IT) implementations. As a result, Gartner and Forrester predict that 70% of enterprise applications will be developed with low-code by 2025.

Kinetech is uniquely positioned to enable organizations in this transition. The company was recently named as the first and only Low-code Certified Expert firm in the United States. This is due to the fact that Kinetech has the highest concentration of Mendix Certified Advanced and Expert software architects in the United States.



#### **DIR Contract Specifics:**

Collectively, the contract opens a widely recognized procurement path for businesses, governments, and approved agencies seeking the digital transformation potential provided by low-code and Kinetech's templated solutions. This contract is in response to DIR-CPO-TMP-449 and allows Kinetech to offer multiple software offerings and configuration packages under DIR-CPO-4735.

A full list of the services permitted under the contract and instruction on how to use this procurement vehicle are available at: https://dir.texas.gov/contracts/dir-cpo-4735

## Approved Customers:

DIR-CPO-4735 provides an approved contract vehicle for any Texas state agency, unit of local government, institution of higher education, those state agencies purchasing from a DIR contract through an Interagency Agreement, and many others. Resellers are not available for this contract. To verify eligibility for this contract, please contact Kinetech sales at kinetechcloud.com/contact.

#### Background:

The Kinetech GovTech Cloud is a digital transformation template that allows government departments and agencies to digitize virtually any paper-based process.

In response to COVID, governments leveraged Kinetech's Case Management template to determine eligibility, facilitate communication between case worker / applicant, and streamline approval / reporting workflows.

In aggregate, Kinetech's cloud-based, case management solution is responsible for distributing over \$1.2 billion USD in COVID relief funds to the United States most vulnerable residents. This amounts to approximately 5% of the \$25 Billion allocated by congress for the CARES Act.

The Kinetech GovTech cloud was so effective in facilitating relief aid for the City of San Antonio that the White House recognized<sup>1</sup> our collaboration as an exemplary model of digital transformation for other municipalities / governments to follow. Since then organizations like the City of Dallas, Dallas County, and the State of Michigan have adopted low-code to drive results.

Kinetech is a leading Mendix / Siemens partner since 2014 and was recently named the first and only Siemens certified expert in the United States. The contract award from DIR comes after Kinetech has successfully deployed our low-code solutions to leading businesses and governments across the United States.

<sup>1</sup> 

https://www.whitehouse.gov/briefing-room/statements-releases/2021/09/09/biden-administration-highlight s-high-performers-to-encourage-more-widespread-action-on-delivering-rental-assistance-and-stopping-ev ictions/



## About DIR

The Texas Department of Information Resources (DIR) delivers technology solutions to state and local government entities. Specifically, DIR is here to:

- Offer purchasing support and policy insights so organizations across all levels of Texas government can find and securely implement modern technology
- Set forth strategic direction for IT statewide through policies and guidance
- Analyze cybersecurity risks and solutions
- Empower state and local government entities with reliable and secure technology
- Assist with technology procurement/purchasing
- Collaborate with technology vendors
- Create a dynamic online community for knowledge sharing

The approximately 200 professionals who work at DIR are driven by a sincere desire to make governmental technology more secure, cost-effective, and forward-looking. We're honored to serve as the cornerstone of public sector technology in Texas.

#### **About Kinetech**

Kinetech is a platinum Mendix partner and low-code pioneer. Kinetech provides low-code enablement services and custom enterprise software, delivered through the cloud with a focus on improved business productivity. The company uses low-code to deliver cloud, mobile, and integrated technologies that solve real government technology problems. Together, Kinetech & Mendix provide citizen-centric software for digital government services. Our offerings are available under <u>DIR-CPO-4735</u>. The company delivers its offerings via internet browsers and on mobile devices. Kinetech designs, builds, and supports mission-critical applications, client/vendor portals, and modernizes legacy systems. Its cloud offerings include the <u>FinTech Cloud</u> (Financial Services), GovTech (Government Technology) Cloud, and other bespoke solutions (Enterprise Cloud).

#### **Details of Approved Customers:**

Any Texas state agency, unit of local government, institution of higher education as defined in Section 2054.003, Texas Government Code, the Electric Reliability Council of Texas, the Lower Colorado River Authority, a private school, as defined by Section 5.001, Education Code, a private or independent institution of higher education, as defined by Section 61.003, Education Code, a volunteer fire department, as defined by Section 152.001, Tax Code, and those state agencies purchasing from a DIR contract through an Interagency Agreement, as authorized by Chapter 771, Texas Government Code, any local government as authorized through the Interlocal Cooperation Act, Chapter 791, Texas Government Code, a public safety entity, as defined by 47 U.S.C. Section 1401, or a county hospital, public hospital, or hospital district, the state agencies and political subdivisions of other states as authorized by Section 2054.0565,



Texas Government Code, and, except for telecommunications services under Chapter 2170, Texas Government Code, assistance organizations as defined in Section 2175.001:

A. A non-profit organization that provides educational, health or human services or assistance to homeless individuals;

B. A nonprofit food bank that solicits, warehouses, and redistributes edible but unmarketable food to an agency that feeds needy families and individuals;

C. Texas Partners of the Americas, a registered agency with the Advisory Committee on Voluntary Foreign Aid, with the approval of the Partners of the Alliance Office of the Agency for International Development;

D. A group, including a faith-based group, that enters into a financial or non-financial agreement with a health or human services agency to provide services to that agency's clients;

E. A local workforce development board created under Section 2308.253, Texas Government Code;

F. A nonprofit organization approved by the Supreme Court of Texas that provides free legal services for low-income households in civil matters;

G. The Texas Boll Weevil Eradication Foundation, Inc., or an entity designated by the commissioner of agriculture as the foundation's successor entity under Section 74.1011, Texas Agriculture Code;

H. A nonprofit computer bank that solicits, stores, refurbishes and redistributes used computer equipment to public school students and their families; and

I. A nonprofit organization that provides affordable housing