



NEWSRELEASE

Niagara Falls Dealership Aligns with Mighty Auto Parts

Peachtree Corners, GA – November 16, 2022 – Mighty Distributing System continues to attract dealership groups to its wholesale distribution model. Joe Cecconi's Chrysler Complex established the 26th Mighty franchise integration with a new car dealership group this summer

Based in Niagara Falls, NY, Cecconi's has been operating for more than 50 years. A Mighty Auto Parts customer, Cecconi's president and owner, Mike Jensen, had heard of other dealership groups across the country who had established a wholesale-only, Mighty division and acquired the business. Jensen's Mighty operation will call on other dealerships, quick lubes, tire centers, independent garages, and fleet service centers in western New York. Mighty offers an inventory management program supplying preventive maintenance products, shop supplies, detailing products, VS7[®] chemicals and lubricants.

Mike Jensen said, "We are excited to be a part of a growing group of automotive dealers that have partnered with Mighty. We love the synergy between automotive retail and the Mighty distribution network. With their 50-year track record of growth and their commitment to supporting their franchisees, they are the right partner for us moving forward."

Josh D'Agostino, Mighty's President noted, "It's our honor to partner with such an established, community-focused organization such as Joe Cecconi's Chrysler Complex. Mike and his team are fully engaged in implementing the Mighty program, and we thank them for their confidence in our business model."

About Mighty Distributing System

Headquartered in Peachtree Corners, GA, Mighty supports 100 franchised distributors in 44 U.S. states and five international markets. The Mighty System features local service, inventory management expertise, and training in conjunction with extensive offerings of OE quality under-hood and under-car parts, chemical products, lubricants, shop supplies, and PPE products. Over the past 30 years, the Mighty System has seen significant growth by aligning with tire groups, quick lube chains, and car dealerships groups seeking a vertical integration strategy. Mighty was founded in 1963.

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