



NEWSRELEASE

Carmen Strickland Promoted to Vice President, Franchise Operations

Peachtree Corners, GA – November 18, 2022 – Mighty Distributing System announces the promotion of Carmen Strickland to Vice President, Franchise Operations.

In January 2018, Carmen was introduced as Mighty's Director of Franchise Operations. Since then, Carmen has helped onboard 28 new franchisees and launch Mighty's Summit Club and IMPACT groups while enhancing our ongoing training to support the Franchise System.

Carmen joined Mighty in 1993 as a Field Systems Manager, and for the following fifteen years, she supported the initial setup and business system training for new franchise operations. In addition, she created and conducted continuing education classes for our franchise partners. In 2008, she moved to the Product Department as the Product & Information Systems Manager responsible for the real-time maintenance of pricing and part numbers. Carmen supports the product, product information, and marketing departments as needed.



Chris Adams, Mighty's Vice President, Franchise Development & Operations noted, "The Mighty franchisees consistently praise Carmen for her knowledge, work ethic, and 'Mighty Family' approach, so we are thrilled to announce her as a leader in the Mighty System."

About Mighty Distributing System

Headquartered in Peachtree Corners, GA, Mighty supports 100 franchised distributors in 44 U.S. states and five international markets. The Mighty System features local service, inventory management expertise, and training in conjunction with extensive offerings of OE quality under-hood and under-car parts, chemical products, lubricants, shop supplies, and PPE products. Over the past 30 years, the Mighty System has seen significant growth by aligning with tire groups, quick lube chains, and car dealerships groups seeking a vertical integration strategy. Mighty was founded in 1963.

Contact: Ashley Druica | ashley.druica@mightyautoparts.com | 770.409.7004