



Italian Wine Podcast

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## Italian Wine Podcast and the Académie du Vin Library launch new podcast series

The Italian Wine Podcast is set to release a new podcast series featuring influential wine writers from the prestigious Académie du Vin Library.



The Italian Wine Podcast will host some of the most influential wine writers in the world in a special sub-series of interviews to be hosted by Marc Millon on his popular weekly show Wine, Food & Travel With Marc Millon to be broadcast beginning in December.

This collaboration between the Italian Wine Podcast and the Académie du Vin Library brings together one of the wine world's most important new publishing houses with one of its most popular podcasts, giving listeners the chance to hear directly from some of the most important wine writers in the world and exposing their books to a global audience of millions.

Hermoine Ireland, Managing Director & Publisher of Académie du Vin Library, said “We are delighted to be collaborating with the Italian Wine Podcast and sharing some of our most popular writers with the ever-growing community of Italian Wine Podcast listeners. Like the Italian Wine Podcast, we have a mission to inform and educate, but we also aim to elevate the senses and stir the spirit. We certainly hope that this new podcast series will inform, entertain and inspire the global wine community.”

Marc Millon, host of the Italian Wine Podcast, said: "I'm thrilled to be interviewing such a renowned list of wine writers whose books represent some of the most important wine literature being written at the moment. Académie du Vin Library designs and produces beautiful books that make a profound contribution to our understanding and appreciation for the world of wine. These writers are some of my personal wine writing heroes and are amongst the biggest voices in the wine world. They have inspired and continue to inspire me and many others so I'm really looking forward to introducing them to our Italian Wine Podcast audience."

The Académie du Vin Library was founded in 2019 by renowned wine merchant Steven Spurrier. The Library is dedicated to publishing the finest wine writing, including new editions of classic works as well as new wine-related titles.

The authors featured in the new series are:

Oz Clarke - *Oz Clarke on Wine*

Hugh Johnson - *The Life and Wines of Hugh Johnson*

Fiona Morrison MW - *10 Great Wine Families*

Amanda Barnes - *The South American Wine Guide*

Peter Vinding-Diers - *Viking in the Vineyard*

Andrew Jefford - *Drinking with the Valkyries – Writings on Wine*

The Italian Wine Podcast was launched in 2017 and reached four million listens earlier this year. The show airs 7 days a week, 365 days a year and features some of the best known voices in the international wine community. The new series of interviews will launch on 10 January 2023.

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**About:** The *Italian Wine Podcast: Cin Cin with Italian Wine People!* launched in 2017 as a project dedicated exclusively to the Italian wine world. The program uncovers the unique world of Italian wine in conversation with some of its key protagonists. Under the umbrella brand of Mamma Jumbo Shrimp (encompassing books, maps, and videos, bringing together a global community of wine, food, and travel), Italian Wine Podcast aims to inform, educate, and entertain listeners with content for wine professionals and casual listeners alike. The only daily wine podcast in the world, content includes wine business, food & travel, diversity and inclusion, wine producers, science, and marketing and communication. Italian Wine Podcast is available on SoundCloud, iTunes, Spotify, Stitcher, XimalayaFM (for China), and on the official website. It now boasts almost 1200 recorded episodes with a growing online following of over 4 million listens. Donations to the show are welcomed and help fund a portion of the show's equipment, production, and publication costs. To advertise on the show, please request a prospectus and/or customized advertising plan from [info@italianwinepodcast.com](mailto:info@italianwinepodcast.com). Cin Cin!