



Press Release
For immediate release

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Friday, December 2nd, 2022

Registrations open for seventh edition of 5StarWines & Wine Without Walls

5StarWines - the Book, the wine selection event organized by Veronafiere, now in its seventh year, will be held from 28 to 30 March 2023. Over 100 industry professionals, including Masters of Wine, Master Sommeliers, journalists and other high-profile figures will gather in Verona for the three-day tasting that evaluates wines from around the world. Last year's edition culminated in over 2,300 wines being tasted, 960 of which were included in the digital and print version of the official guidebook, published as an international marketing and promotional tool.



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Registration for the seventh edition of 5StarWines - the Book is open from 28 November. Participants who register before 19 December 2022 can enjoy a special 15% discount on the basic rate. Registration for 5StarWines - the Book can be done online at: <https://www.5starwines.it/registrazioni/?lang=en>. Once registered, participants can submit their samples from 9 January to 28 February 2023. Registered samples will then be anonymized under the supervision of Assoenologi and assigned sets for the three days of tasting.

www.5starwines.it



The purpose of 5StarWines & Wine Without Walls is to provide Italian and international producers with an powerful promotional and marketing tool, 5StarWines - the Book, which includes all the participating wines which receive a score of 90 or more out of 100. The selection also aims to promote environmentally friendly viticulture, more in balance with nature, and the Wine Without Walls section is specifically dedicated to biodynamic and certified organic wines. With this in mind, a novelty of the seventh edition is that, as well as the Wine Without Walls Winery of the Year Trophy, a further seven trophies will be awarded to certified organic wines and seven more to biodynamic wines that compete in Wine Without Walls. Furthermore, the best performing wine producers will have the opportunity to participate in dedicated tastings and interviews.

The print and digital guide 5StarWines - the Book, will be distributed internationally at the main trade fairs, B2B meetings, tastings, and masterclasses and digital copies will be sent to more than 10,000 industry professionals. Each selected wine will also be promoted on social media platforms with scores and tasting notes written by the General Chairs. The 2023 General Chairs, the selection's senior judging panel, is composed of six renowned judges, pillars of 5StarWines & Wine Without Walls: Caro Maurer MW, Pedro Ballesteros Torres MW, Robert Joseph, Bernard Burtschy, Daniele Cernilli and Gabriele Gorelli MW.

About: [5StarWines – the Book](#) is the annual wine selection organized by Veronafi, held in the lead-up to the biggest Italian wine fair in the world. The event is now in its seventh edition. 5StarWines – the Book is a blind tasting aimed at shedding light on wineries investing in the improvement of their products. During the event, a highly qualified panel of wine professionals will taste and score — using a 100-point scale — participating wines. In the 2022 edition, over 2,300 bottles took part in the competition and 960 were selected for inclusion in 5StarWines – the Book. The Guide is a useful tool both on the promotional and commercial side. It introduces international buyers and wine lovers to new wine products of great value. It guarantees wine quality and it maintains and certifies their value at an international level.