



Take the Pain Out of Employee Training

Gamified. Easy To Administer. Fun For Employees.
Delivering Behavior Change & Increasing Knowledge Retention

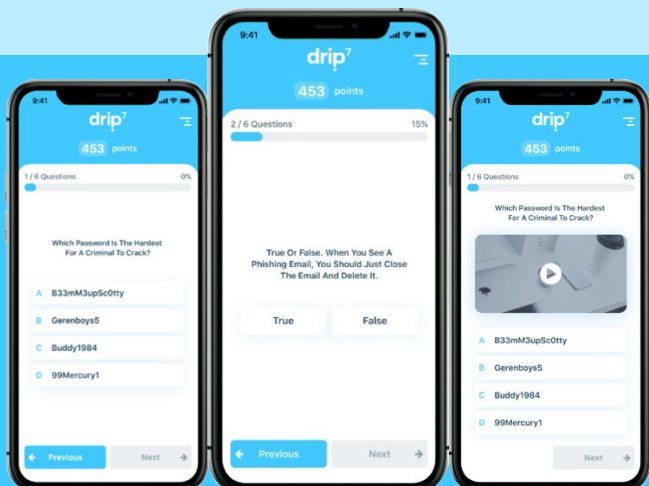
Employee training is a requirement, but most people dread it. Eliminate the eye roll of training

- Replace the annual boring sit-in-your-seat training with fun, gamified, year-round training done on the Drip7 app.
- One simple question a day—called “drips”—creates rewards-based microlearning for cybersecurity, compliance, and HR requirements.
- Companies can’t rely on firewalls alone, they need to invest in human firewalls, as 90% of all cyberattacks stem from human error.
- It’s time to stop using the training techniques from the dark ages and switch to modern, science-backed learning.

Benefits of Drip7:

- Easily customizable to an organization’s brand
- Create company specific training
- Utilizes gamification to increase employee engagement
- Seamlessly add industry, job specific, and compliance content
- Allows individual choice of when & where to train
- Boosts employee morale
- Affordable and easy to administer
- Microlearning and other learning techniques based on science
- Track and report individual and team training, rewards, and activities

Examples of Drips:



Multiple Choice, Fill in the Blank, True & False Plus Videos / Images



“Patching for People”

It is easy to patch technology, but it is much harder to patch people.

Drip7 combines delivery, content, and science to create a training platform that drives behavior change – keeping your largest cyber risk secure every day

Drip7's Cybersecurity Training Areas:



Phishing

Phishing is a major risk to every individual and organization. Learn to identify the telltale signs of a phishing attempt before becoming a victim.



Privacy:

Data is an invaluable commodity. Learn how to identify and protect your personal and professional data to keep it secure.



Passwords:

Even reinforced doors are easily opened if not locked. Learn the logic, reasoning, and best practices behind effective passwords.



Physical Security:

Learn to identify, prevent, and defend against on-site breaches and cyberattacks.



Social Engineering:

Social Engineering can happen anywhere. Learn the signs, risks, and steps to take to stay secure.



Mobile Environment:

Learn how to keep your data safe while working from home (or anywhere away from your work desk) — including remote work, IoT, mobile devices, and more.

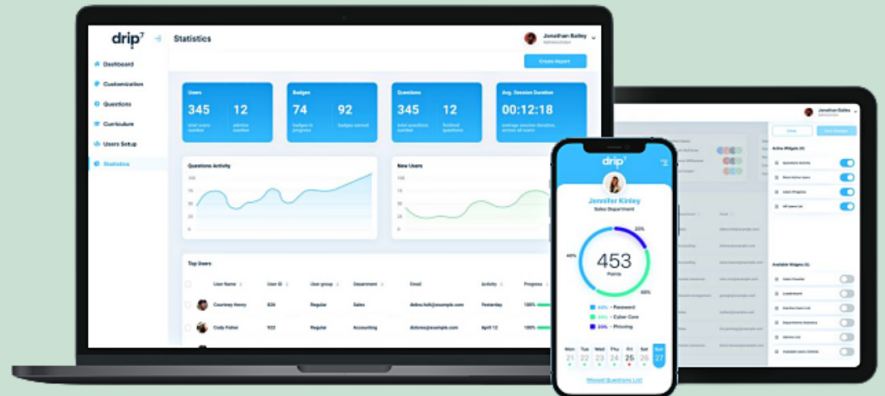


Current Trends:

Stay on top of trends with fresh and timely content that alerts you to current events and reinforces why staying aware is essential to staying secure.

Additional Training Areas

- ✓ HIPAA Basic
- ✓ HIPAA Advanced
- ✓ FERPA and COPPA
- ✓ Leadership and Sales
- ✓ Title IX
- ✓ CMMC
- ✓ Harassment
- ✓ CCPA
- ✓ DEI
- ✓ GDPR
- ✓ NERC-CIP
- ✓ CJIS
- ✓ PCI



Heather Stratford founded Drip7 Inc was started in January of 2021 to create behavior change and skills development through engaging content and delivery.

CONTACT INFO

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