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FOR IMMEDIATE RELEASE

Arootah hosts goal-setting workshop for alternative investment funds, family offices, and service providers

Six virtual and live workshop sessions to be held Dec. 12 to Dec. 16

NEW YORK CITY, NY (December 5, 2022) – [Arootah](#), an executive coaching and business consulting firm, invites alternative investment funds, family offices, and service providers to attend a virtual or live workshop on 2023 goal setting.

The event will be hosted by Rich Bello, Co-Founder and COO of Blue Ridge Capital, and features six sessions to choose from Monday, Dec. 12 to Friday, Dec. 16.

The two-hour workshop offers attendees a step-by-step process to define and set their highest-impact goals and design a master plan to achieve them. Participants will receive a goal-setting workbook, which Bello has used to guide hedge funds and investment bank firms in coaching their employees to continuously generate impactful results. Registrants will also receive access to Arootah's goal-setting app, developed by Crowdbotics.

“Goal setting is the best gateway to peak performance. Goals unleash talents. Without goals, you're just drifting along — hoping for the future but not doing anything about it,” says Bello. “This workshop is designed to empower high achievers to set their greatest goals and come up with the most effective actions to achieve them.”

[Register here](#) to attend one or more of the sessions or learn more.

Arootah Goal-Setting Workshop:

Virtual

- Monday, Dec. 12 at 6 p.m.
- Tuesday, Dec. 13 at 6 p.m.
- Wednesday, Dec. 14 at 11 a.m.
- Thursday, Dec. 15 at 11 a.m.

Live in mid-town NYC

- Wednesday, Dec. 14 at 6 p.m.
- Friday, Dec. 16 at 6 p.m.

All times in EST

Host:

Rich Bello, Co-Founder and COO, Blue Ridge Capital, and CEO/Founder, Arootah

[Register today](#)

About Arootah

Arootah is an executive coaching and business consulting firm that works with financial executives and their teams to unlock peak performance. Arootah combines best-in-class coaching and business advisory services with technology and proven strategies to bring leaders and individuals clarity, strategy, and accountability to achieve their goals. With a network of more than 150 coaches and advisors, Arootah offers holistic business, professional, and personal development solutions at the intersection of finance, technology, and wellness. To learn more, visit [Arootah.com](https://arootah.com), [LinkedIn](#), [Twitter](#), [Instagram](#), [Tik Tok](#), [Pinterest](#), [YouTube](#), and [Facebook](#).

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