



**FOR IMMEDIATE RELEASE**

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**OEM Off-Highway Becomes Registered RCEP National Provider, Working with Industry Suppliers to Advance the Next Generation of Engineers**

*Through years of experience and exceptional project management, OEM Off-Highway works with industry suppliers to provide engineers with the opportunity to receive Professional Development Hours through Continuing Education Courses, while maintaining state licensure requirements.*

*OEM Off-Highway (OEM) magazine, the top resource for engineers and product development team members at mobile on- and off-road equipment manufacturers, has recently been approved as a Registered Continuing Education Provider (RCEP).*

As a RCEP, OEM is recognized for its ability to deploy high-quality, effective practices in the development and delivery of professional education activities for engineers and has the authorization to issue Professional Development Hours (PDH).

“Most engineers need to take continued education courses to meet mandated state licensure requirements — our program pairs education with content excellence in an easy-to-use interface,” says Jim Bagan, Director of Lead Generation and Education, AC Business Media. “Engineers will be able to access our product, which answers the questions they have, advances their careers, helps maintain an active license, and is now free for their advancement.”

Through years of experience and exceptional project management, OEM provides a seamless experience for everyone involved, including housing the digital landing page and course on *OEMOffHighway.com*, registering the PDH on behalf of the learner after successful completion, and providing an authentic certificate with the designated sponsors’ logos.

The OEM education program will partner with subject matter experts, sponsors, and industry suppliers to outline the project, create the high-quality content, and launch each approved course — targeting engineers for download and completion.

Through the program, industry suppliers and sponsors will have the opportunity to drive the change and inspire the next generation of engineers through education and career advancement.

Each piece of content is developed to meet the unique needs of OEM's partners, while keeping the learner's educational experience top-of-mind. In addition, each course created will be reviewed by a qualified engineer, which will ensure the quality of the course exceeds industry expectations.

"Content is everything when it comes to PDH requirements," says Bagan. "When it is created by experienced content writers — with an average of 15+ years of higher education curriculum creation — and then verified by an engineering professional, the end product is an engaging, timely, informative, and a relevant educational experience for engineers".

To view Continued Education Courses through *OEM Off-Highway*, visit:  
<https://www.oemoffhighway.com/continuing-education>

### **About OEM Off-Highway**

For more than 30 years, OEM Off-Highway magazine has delivered the latest news, hottest products, and emerging technologies to product development teams at heavy-duty on- and off-road original equipment manufacturers (OEMs). Editorial content concentrates on global market trends, technology developments, engineering innovations, and new product releases worldwide.

### **About AC Business Media**

As one of America's top business-to-business media companies, [AC Business Media](#) reaches millions of professionals annually and leads the way in providing targeted content to top decision-makers and organizations. With a portfolio of renowned brands in heavy construction, asphalt, concrete, paving, rental, sustainability, landscape, manufacturing, logistics, and supply chain markets, AC Business Media delivers relevant, cutting-edge content through its industry-leading digital properties, trade shows, videos, magazines, webinars, and newsletters. It also provides advertisers the analytics, data, and ability to reach their target audience.