

Tool Brochure



Tools Overview

We developed US mobile industry's first state-of-art business case tools and total cost ownership (TCO) tools for private LTE networks, private 5G networks and neutral host networks in order to demonstrate the economics benefits of these networks to enterprises.

We believe that enterprises need to have a solid understanding of the opportunity cost of these networks when making their decisions.

Business case tools include the following worksheets:

Market Size, Capex Inputs, Opex Inputs, Revenue Inputs, Capex Summary, Opex Summary, Revenue Summary, Income Statement, Depreciation, Valuation, KPIs, Graphs Data and Summary Graphs.

TCO tools include the following worksheets:

Market Size, Capex Inputs, Opex Inputs, Capex Summary, Opex Summary, TCO Summary, Graphs Data and Summary Graphs.

The Besen Group offers each tool on a corporate license basis. The license fee includes one hour telephone consultation with the analyst to explain the methodology, assumptions and formulas.

The Besen Group can also develop customized business case tools or total cost of ownership tools based on its client requirements and use cases.

For any questions or license pricing information, please contact us at tool@thebesengroup.com.

Tools

- <u>5G Spectrum TCO Tool for Private 5G Networks</u>
- TCO Comparison Tool: CBRS Neutral Host Network vs DAS
- Open RAN TCO Tool for Private 5G Networks
- CBRS TCO Tool for Private 5G Networks
- CBRS Business Case Tool for Private 5G Networks
- TCO Comparison Tool: CBRS Private 5G vs Wi-Fi 6
- TCO Comparison Tool: CBRS Private LTE vs Wi-Fi 6
- CBRS TCO Tool for Private LTE Networks
- CBRS TCO Tool for Neutral Host Networks
- CBRS Business Case Tool for Private LTE Networks
- CBRS Business Case Tool for Neutral Host Networks
- Small Cells TCO Tool



About The Besen Group

The Besen Group, LLC is an international management consulting practice to the mobile data industry headquartered in the Washington DC area, with representatives in Paris and Tokyo.

Its mission is to provide mobile data players with tools, knowledge, and services enabling them to perform optimally in their mobile environment.

The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors and a mobile data laboratory.

The Besen Group works with CSPs, MVNOs, MVNEs, enterprises, system integrators, mobile vendors, hyperscalers and financial institutions.

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