



The Highlander Hotel Radford Fact Sheet

The Highlander Hotel Radford is a six-story destination hotel and conference center in Southwest Virginia that overlooks the Blue Ridge Mountains and was inspired by the Scots-Irish origins of the region. The \$40 million project was made possible by a public-private partnership with Radford University, the Radford University Foundation, design firm Blur Workshop, Preston Hollow Capital, S.B. Ballard Construction Company, and Aimbridge Hospitality, the largest third-party management company in the U.S. and official operator of the property. Construction began in April 2021 and will be completed in February 2023.

The Highlander Hotel Radford offers:

- 124 rooms including optional adjoining rooms and four apartment-style living suites
- 6,000 square feet of event space including:
 - Conference center with a 4,000 square foot ballroom/conference space that will accommodate 250-300 people.
 - 2,000 square feet of pre-function space
 - 500 square foot executive board room with space for private dining for up to 20 people
 - Private party event terrace
- Two restaurants
- On-site concierge and visitor's center
- 24-hour front desk operation

To serve the needs of guests and conference attendees, the hotel provides excellent food and beverage options:

- The Bee & Butter, a four-star steak house and roof-top bar and terrace, features views of the Blue Ridge Mountains and Radford University Campus (scheduled to open May 1, 2023)

- The Highlander Red Provisions offers breakfast, lunch and a coffee bar

Other amenities include:

- Free WiFi in rooms and public areas
- 55-inch Smart TVs
- 24-hour room service
- Personal steamer in each guest room
- Floor to ceiling windows in every guest room
- On-site parking
- State-of-the-art fitness center
- Refrigerator
- Work desk
- Dog friendly reservations
- Adjacent to Radford University
- Close proximity to Virginia Tech
- Just minutes off Interstate 81 at Exit 109

The Highlander Hotel Radford
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