



FOR IMMEDIATE RELEASE

getawayGoGo Joins NextPax to Offer All-in-One Distribution & Booking Solution for Last-Minute Rentals

San Clemente, CA, Jan. 23, 2023— The new OTM <u>getawayGoGo</u>, an online travel marketplace specifically designed for listing, finding, and booking last minute vacation rentals, has announced a new partnership with full-service channel manager <u>NextPax Travel Technology</u>— providing NextPax property managers a global, book-direct option to market their last-minute openings to the spontaneous, budget-minded travelers that use getawayGoGo.com.

Since its launch in 2022 as the premier book direct OTM for last-minute rentals, **getawayGoGo** has seen tremendous growth and interest from last-minute travelers, and property managers anxious to fill last-minute vacancies. The integration with NextPax's technology will serve travelers and managers alike.

With last-minute vacation rental booking trends of 44% in North America, 36% in Western Europe, 45% in the Caribbean, 65% in Central America and 46% in Oceania, and numerous nights left unrented, property managers not only need a last-minute marketing strategy but a last-minute marketplace as part of their plan.

"getawayGoGo is delighted to be joining the powerful NextPax network, offering their property managers access to our unique 'book-direct' marketplace which promotes last minute available rental properties to getawayGoGo's savvy cost-conscious travelers for just \$10 per booking." says getawayGoGo founder Brad den Dulk. "With the addition of NextPax's incredible inventory, getawayGoGo can now offer last-minute travelers a broad new selection of deals & discounts on beautiful vacation homes, rental condos, flats, cabins, huts, and cottages, across the US and around the world."

Lennart Kok, Director of Distribution Partnerships at NextPax confirms, "Having getawayGoGo connected in our Distribution Partnership Network, means a lot for our accommodation partners in 2023 and beyond. What we experience is that; all travellers are looking for flexible policies, freedom of choice and ability to make last-minute decisions. Therefore, it is of extreme importance for our accommodation partners; to add distribution partners that are focused on selling unsold accommodations or released accommodations due to cancellations or

modifications at the last-minute. getawayGoGo provides accommodation partners that last-minute sales opportunity to mitigate the risk of having open periods for your vacation rentals"

According to a recent study from Transparent Intelligence in collaboration with getawayGoGo, 175,402,760 available nights at vacation rentals went unbooked in 2019 in the US alone, with revenue losses estimated at over \$35 billion. getawayGoGo provides property managers with a dedicated marketplace to recapture these losses. With no commission or subscription fees, and an easily searchable site for travelers to find and book last-minute rentals without added service fees, property managers can maximize occupancy with minimal effort— all managed through NextPax's advanced API.

To find out more about getawayGoGo, visit www.getawaygogo.com and download the getawayGoGo app, available in The App Store and on Google Play. For more information about NextPax, visit www.nextpax.com.

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About getawayGoGo

getawayGoGo, Inc., based in San Clemente, California, is a last-minute, book-direct vacation rental marketplace. getawayGoGo is designed to maximize occupancy and income for property managers by enabling direct communication with travelers and direct bookings with a unique \$10 per booking flat-rate model. For travelers, its goal is to provide one place for quick and easy rental searches, communicating directly with property managers, and inexpensively booking rental properties at the last minute without a site service fee.

For more information about traveling with getawayGoGo visit www.getawayGoGo.com. To partner with getawayGoGo, visit www.getawaygogo.com/how-to-gogo-property-manager

About NextPax

NextPax provides property owners, managers, and agents advanced <u>channel management solutions</u>. The NextPax distribution network consists of more than 1 million accommodations and 100+ global premium distribution channels. Founded in 2006, NextPax is a global travel tech innovator recognized for delivering the most advanced, AI-functional solutions between <u>property management systems</u> and <u>distribution channels</u> worldwide. Learn more about the Full-Service <u>Channel Manager</u> and schedule a call with a NextPax advisor <u>here</u>.

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