



## Headline: Slator Releases 2022 Language Industry M&A Report

*Subheadline: Language industry research and advisory leader, Slator, publishes M&A and Funding report covering 60+ transactions and 18 funding rounds in the language industry in 2022.*

Language industry news, research, and advisory leader, [Slator](#), has published its [2022 mergers, acquisitions, and funding report](#) for the global language industry. The 44-page report analyzes more than 60 transactions and 18 funding rounds concluded in the market for translation, localization, and language technology in 2022.

Trade sales, i.e., company-to-company deals, accounted for the vast majority of language industry transactions:

- The US was the most active country for both buyers and sellers
- Multi-sector translation agencies were the most popular targets for trade buyers
- Other popular verticals were media localization, interpreting, captioning, and transcription

M&A deal volumes slowed in 2022, compared to record highs in 2021. Although debt-financed acquisitions became more challenging later in the year, private equity remained active in the language industry.

Slator's Managing Director, Florian Faes said *“One reason for the resilience in language industry M&A is that the average LSP is profitable and typically generates solid growth — a combination that finds financial backers even in an environment of rising interest rates. Raising funds further out on the risk curve got a lot tougher as the year went on, though.”*

In 2022, four transactions were made by financial investors waging their first bet on the language services industry, while nearly half of all trade sales involved private equity-backed buyers. Funds raised by language industry startups totaled nearly USD 200m in 2022, and investors were most enticed by AI-centric pitches, speech translation, and web localization technology.

In addition to an in-depth analysis of the language industry's M&A landscape, Slator's report offers an overview of the most active verticals for M&A, and profiles of more than 20 of the most heavily-invested PE firms. The report is a must-have for senior leadership, corporate development professionals, investment banking, private equity, corporate strategy, and financial advisers looking to understand what drives M&A in the language industry. It can also be used as a benchmark for future transactions.

**\*\*ENDS\*\***



## **About Slator**

Slator is the leading source of news and research for the global translation, localization, and language technology industry. Our Advisory practice is a trusted partner to clients looking for independent analysis. Headquartered in Zurich, Slator has a presence in Asia, Europe, and the US. For more information, visit [www.slator.com](http://www.slator.com) or find us on social media: [LinkedIn](#), [Twitter](#), [Facebook](#).

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