



Keepingly Podcast Launch Press Release

Keepingly Launches the Keepwize Podcast

Homeownership platform creates podcast series to empower users along each stage of the homeownership journey

MIAMI – January 26th, 2022 – [Keepingly](#), an end to end platform that helps homeowners to manage, maintain and grow the value of their home, is launching its flagship podcast, [Keepwize with Keepingly](#). Hosted by Daniel Smith, Founder and CEO of Keepingly, the podcast is aimed at helping homebuyers and homeowners throughout the homeownership journey, and educating listeners on how to gain the highest valuation for their property. Daniels co-host, Amirah Raveneau-Bey will also be joining him. She is the CEO and Co-Founder of [The Home Dispatch](#) which is on a mission to help homeowners tackle their to-do lists.

The current market cycle in the homeownership journey is very noisy and many are frustrated by having to sift through the changing policies and keep abreast of the latest developments. The Keepwize podcast will provide guidance to homeowners and aspiring homebuyers as they navigate several challenges and factors including:

- The highest mortgage rates in 20 years
- Low housing inventory
- Buyer's remorse
- Housing affordability
- Valuation questions
- Maintenance questions
- Homeownership sustainability
- Incentives for homeowners to reduce their energy consumption

Bringing together consumer advocates, product experts and policy advocates, the Keepingly team has built this podcast based both on their own personal and professional experiences and a passion for homeowner empowerment. The focus is on education as a foundational pillar for creating meaningful value to all stakeholders along the homeownership journey. The Keepwize podcast will feature some of the biggest names in the real estate industry, in both government

and corporate capacities, who will share their experiences in order to educate and empower listeners.

Keepwize will be available to audiences via multiple audio and video platforms, including YouTube, Spotify, Apple and Google Podcast. The podcast will feature short and long form content pieces to inform, educate and captivate multiple audiences with engaging material about the gaps that exists in the homeownership experience and how to best maintain and leverage the largest asset class — housing.

As Smith wrote in his recent article published in Fast Company, [5 policies that must be changed to make homeownership more equitable](#), educating the public about the residential property ownership journey is critical to bridging the divide between homeownership haves and have-nots, fostering generational wealth and making the process of buying and maintaining a home more equitable.

“Homeownership can be stressful and recent [surveys show a 72% buyer’s remorse rate](#), many meaning homebuyers are frustrated,” aid Daniel Smith, CEO and Founder of Keepingly. “The Keepwize podcast aligns with the goals of our Keepingly, app which helps homeowners of all backgrounds to manage, maintain and grow the value of their home, no matter how volatile the market or uncertain the economic climate.”

About Keepingly

Keepingly is a centralized hub that empowers homeowners to manage, maintain and grow their biggest asset (the home). Keepingly provides homeowners with a single place to manage and keep records of their home services and expenses (capital improvements, maintenance, vendors); not only does this simplify homeowners lives but it gives them a full and accurate picture of their home value and empowers them to continue growing their assets.

About The Home Dispatch

The Home Dispatch is on a mission to empower homeowners to feel good in their homes by making it easier to discover products, find pros and manage projects. Their team is bringing 20+ years of experience in proptech and real estate to help consumers live and feel their best in their home.