PEARSON VUE

2023 Value of IT Certification Candidate Report | Highlights

A snapshot of the perspectives and experiences of more than 21,000 professionals in 176 countries who prepared for and earned IT certifications amidst changing and challenging working conditions.

What's behind the pursuit of IT certification?

Respondents said they were motivated to:

75% Obtain skills, knowledge, or competence

62% Enhance professional profiles

59% Advance and be promoted

And many were rewarded for their investments.

37% received salary increases after earning their certifications
- **35%** earned a pay increase of **30% or more**
- **58%** were rewarded within **three months** of certification, and within six months that number jumped to **83%**

27% accepted job promotions

25% landed a new job in the same industry

Credentialed pros also enjoy more personal benefits.
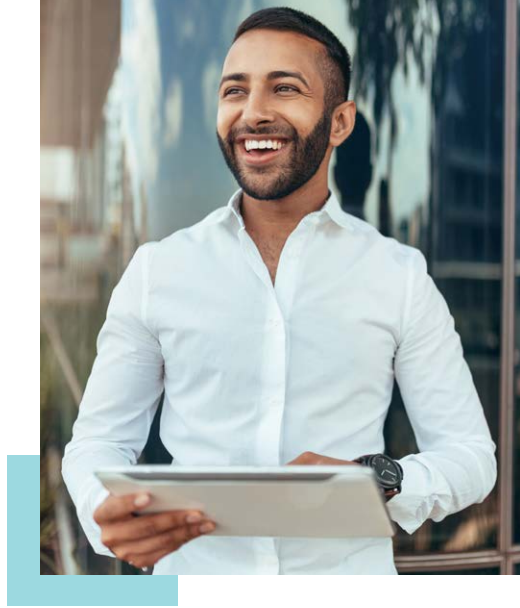
92% Increased confidence

84% Greater determination to succeed professionally

79% Increased respect from peers

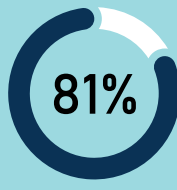**78%** Greater job satisfaction

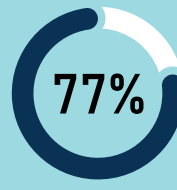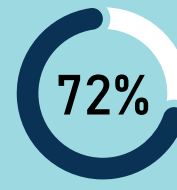## Employers benefit from IT certification as well.

After earning certifications, credentialed employees feel they:

81% Produce higher quality work

77% Are better innovators
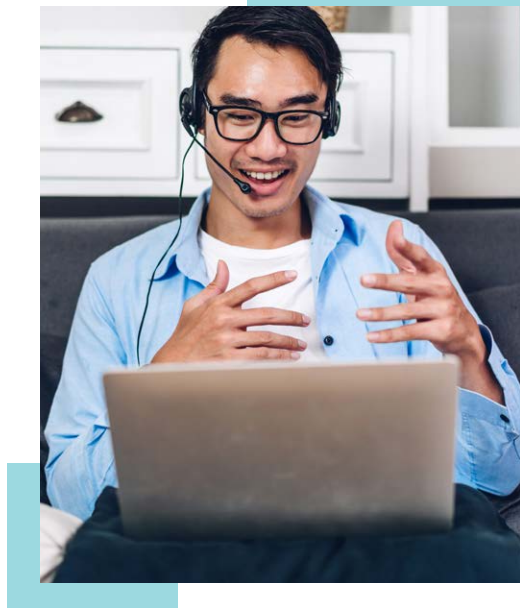
72% Are more efficient

72% Are more productive

Technology demands, once driven by the global pandemic, have become the norm.

COVID-19 accelerated the arrival of the "future" workplace, where technology skills have become baseline requirements.

65% of candidates and **55%** of their employers increased investments in IT skilling.

But skills gaps will shrink faster, as younger people pursue certifications, and do so earlier in their learning journeys.

42% of Gen Z and **15%** of Millennials considered certification as students compared to just 7% of Baby Boomers.

The top five specialty areas:

Cloud computing

Cybersecurity

Networking and wireless

Security

Virtualization

Download the full report at www.PearsonVUE.com/VoC