



Pro C7210XM Production Color MICR Printer The 5th Dimension of Color MICR Check Printing



Unmatched Color Printing Versatility

- 95-ppm output speed
- Superior 2400 x 4800 dpi VCSEL resolution
- 5th Color Station
- 16,200-sheet maximum media capacity
- Print onto media up to 360 g/m² as large as 13" x 49.2"
- 17" LCD Color Touch Panel
- EFI Fiery & Ricoh Print Controller options

Optimized for Production-class MICR Workflows

- Eliminate pre-printed check stocks
- E13B and CMC-7 Rosetta Technologies' certified MICR fonts
- Generate ASC X9- and ABA-compliant MICR output
- Embed unique security features into checks with Clear or Florescent toner
- Reliably print up to 240,000 pages/month
- Rosetta Technologies' MICR Performance Guarantee

Add A Layer Of Security To Your Color MICR Check Printing Capabilities

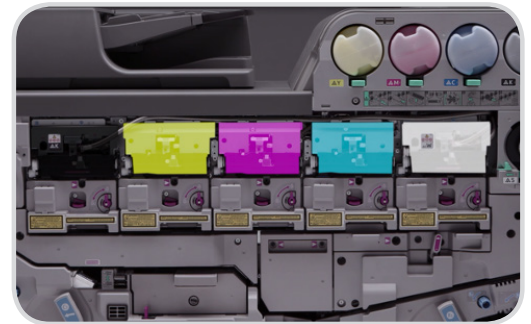
Rosetta Technologies' Pro C7210XM Production Color MICR Printer is the fastest, most reliable, and innovative color laser printing system with integrated MICR printing capabilities on the market today. This high quality digital press operates at 95-ppm to reliably print hundreds of thousands of full-color checks every month onto blank perforated safety paper.

The Pro C7210XM eliminates all restrictions on the volume production of color checks while relieving businesses of the headaches and expense of using pre-printed check stocks. A wide variety of high capacity media handling and finishing options are available to meet any commercial-grade check printing application.

Take Check Printing To The Next Level With 5th Color Station

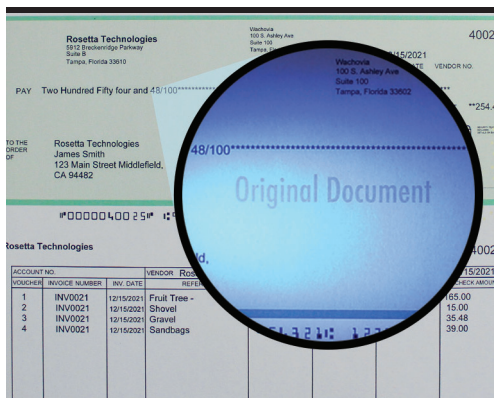
The product of a decades-long partnership with industry leader Ricoh, the Pro C7210XM combines Rosetta Technologies' best-in-class ProMark™ MICR toner, E-13B and CMC-7 MICR fonts, and CheckStream Color Plus check printing software with Ricoh's award-winning color laser printer technology. The result is the industry's first totally secure, production-class, five-color MICR check printing solution. In fact, Rosetta guarantees that every check printed using our MICR toner and MICR fonts on the Pro C7210XM will meet or exceed ANSI and ABA industry standards.

More than your ordinary color MICR printer, the Pro C7210XM takes check printing to the next level with innovative **fifth color printing** capabilities. Add an extra layer of protection to negotiable documents with Clear or Invisible Red Florescent toner to embed watermarks or invisible security features for undeniable authenticity.



The five-color Pro C7210XM opens new revenue generating opportunities while reducing costs by eliminating the need to inventory expensive pre-printed check stock for every account. Print any kind of check—courtesy, promotional, claim, transactional, payroll, money orders, multi-up personal and business checkbooks—with an added layer of security onto blank perforated safety paper. No other manufacturer offers versatile fifth color printing at this speed and price point. Go beyond ordinary color MICR printing with the five-color C7210XM Production Color MICR Printer. **Rosetta + Ricoh. It's a most attractive combination.**

Color Cut-sheet MICR Printing for Every Environment



Variable check message printed using invisible red toner for added security. Effect enhanced for illustrative purposes.

From small banks and service bureaus to the largest commercial check printers, all are familiar with the hassles of managing multiple kinds of pre-printed check stocks.

There's purchasing, proofing, and securing valuable pre-printed check shells. Reorder timing is critical to balance inventory versus the worries of running short. Countless forms are destroyed each time an account number, bank, or address changes. For. Every. Account. There has to be a better way.

The Pro C7210XM is the answer. With the Pro C7210XM, businesses simply inventory blank white perforated safety paper to create every check for every account. The Pro C7210XM prints all unique check form information, a colored background on the front, and endorsement data on the back. Plus, the innovative 5th Color Station allows for unique security features to be embedded invisibly into checks. The Pro C7210XM does it all in a completely digital check printing workflow, transforming plain paper into secure negotiable financial documents and eliminating the need for pre-printed check stocks.

Modular yet expandable, smaller financial institutions, retail check printers, and payroll companies will appreciate the Pro C7210XM's ability to pack 95-ppm color MICR printing power into a compact footprint. Higher volume transactional check printers and insurance companies can add high capacity folding, stacking, and finishing options, perfect for preparing multi-page documents and EOBs with claim checks for insertion into the U.S. mail stream. Support for over 300 digital check forms through CheckStream Color Plus software ensures one system can handle every client. Commercial check printers can use the Pro C7210XM to enhance existing check design services and offer new embedded security features, as a back-up device to keep production moving when high volume check printers are off-line, or to print short run, rush, or make-up jobs that are not conducive to continuous-form printers.

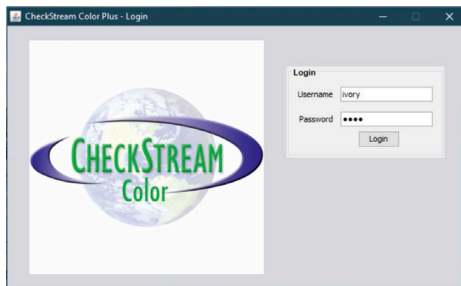
Achieve New Heights In Quality & Productivity

Pro C7210XM Production Color MICR Printer

No matter the size of the job or the environment, the Pro C7210XM is up to the task. Rated to reliably handle volumes up to 240,000 pages per month, the Pro C7210XM eliminates the need for specialized MICR equipment as well as the burden of using pre-printed check stocks. Reduce waste and print only needed quantities on demand. High capacity vacuum feed trays expand media supply to up to 16,200 sheets with multiple pick points for non-stop operation. Oversize media handling options support multi-up checkbook printing applications, while a host of high capacity stacking, folding and finishing options support the most demanding environments. Print checks using your favorite accounting software package; there's no need to change systems. Although optimized and tested for MICR workflows, a choice of powerful Ricoh or EFI Fiery print controllers can easily handle everyday production color printing needs in addition to MICR volumes in one solution. The Pro C7210XM prints at up to 2400 x 4800 dpi resolution using VCSEL technology to produce superior quality images for any application. A large 17" color LCD operation panel maximizes ease of use, while several fifth toner colors in addition to Clear and Invisible Red Florescent for security applications add new creative possibilities. Only Rosetta Technologies bundles best in class MICR toner and software technology with Ricoh's award-winning hardware to deliver MICR printing solutions that exceed industry standards.



CheckStream Color Plus Software: The Key to Color Check Printing

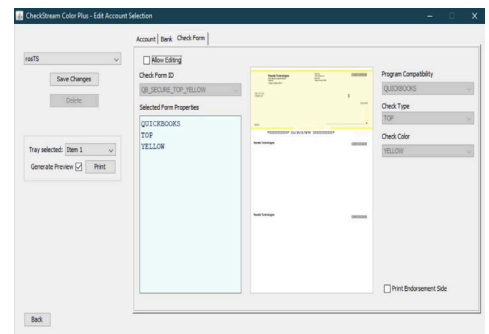


Printing checks is an exact science, with precise tolerances for MICR character position, signal strength, security features, and check forms. But that doesn't mean it has to be difficult.

Rosetta Technologies' CheckStream Color Plus is a front-end software utility that makes it easy for users to set up accounts and merge variable financial data to print full-color checks onto blank perforated safety paper. Create an unlimited number of accounts with a simple one-time set-up procedure. Intelligent and secure, CheckStream Color Plus stores all unique account information, ensures proper check form selection, sequential check numbering, and error-free job recovery.

Checks printed on the Pro C7210XM using CheckStream Color Plus have embedded security features such as the VOID Pantograph, Eurion Dot Security, microprint and watermarks imprinted into the colored background—in addition to the unique security capabilities offered by the unique 5th Color Station. The Pro C7210XM prints fixed check form data including the "PAY TO THE ORDER OF" lines and boxes, payor and bank information, and the MICR line. It also prints variable information such as the date, payee, amount fields, and payor signature, all while meeting ANSI and ABA industry standards for MICR signal strength, adhesion, character sharpness, and read rates. With standard automatic duplexing, the Pro C7210XM also prints the endorsement side of the check in one pass.

CheckStream Color Plus includes 300 different check forms, an array of colored backgrounds, and a number of different styles (check on top, check in the middle, check on bottom, and three-up). Additionally, it is pre-loaded with default check forms for ten of the most popular accounting packages, including QuickBooks, Microsoft Dynamics, and others.



SP C7210XM Color MICR Printer System Specifications

Configuration:	Console
Technology:	Color Laser
Process:	5-drum dry electrostatic transfer system with internal transfer belt
Fusing Method:	Oil-less belt fusing method
Control Panel:	17-inch Color Monitor
Maximum Output Resolution:	2400 x 4800 dpi VCSEL
Warm-up Time:	Less than 300 seconds
Continuous Print Speed:	95-ppm (B&W/Full-color, Letter)
Monthly Print Volume:	Up to 240,000 pages/month
Maximum Duty Cycle:	800,000 pages/month
Multiple Prints:	Up to 9,999 sets

Paper Capacity

Standard:	2,500 sheets (1,000 x 2 + 500 x 1)
Maximum:	16,200 sheets
Limitless Paper Supply:	Supported
Auto Duplexing:	Standard, 100% productivity
Paper Sizes/Weights	
Standard Tray 1:	8.5" x 11" / 52 - 300 g/m ²
Standard Tray 2:	5.5" x 5.5" to 13" x 18" / 52 - 256 g/m ²
Media Options:	Up to 13" x 49.2" / 52 - 360 g/m ² (Depends on option)

Paper Types

MICR Printing:	Perforated check stock, Pressure seal, IRD paper
Office Printing:	Bond, Carbonless, Coated, Card stock, Colored, Labels, Letterhead, Plain, Preprinted, Pre-punched, Recycled, Tab Stock (All sources)
Output Capacity:	Maximum 13,750 sheets (with 2 optional Stackers + 3k Finisher)
Dimensions (WxDxH):	52" x 35.8" x 48" (Main unit only)
Weight:	Less than 1,279 lbs.
Power Requirements:	208 - 240V, 16A, 50/60Hz (2 dedicated power cords)
Power Consumption:	Less than 5,000W

CHECKSTREAM COLOR PLUS SOFTWARE MINIMUM SYSTEM REQUIREMENTS

Supported Client OS:	Windows 7, 8, 10, Server 2008, Server 2012, Server 2016
CPU:	Intel Pentium or higher
Memory:	Minimum 2GB free hard disk space, 4 GB RAM
Hard Disk Drive:	20 GB with 260 MB free space for program installation, scripts, forms and configuration files
Monitor Resolution:	800 x 600 dpi or higher
Network Connection:	Ethernet Network Card or Wireless Access Point
Supported Accounting Applications:	Dac Easy, Macola, MAS 90, Microsoft Dynamics, Microsoft Money, Peach Tree, QuickBooks, RealWorld, Timberline, Yardi

ROSETTA MICR PERFORMANCE GUARANTEE:

Guaranteed ANSI, ABA, and Canadian Payments Association Acceptance Standards if Using Rosetta Technologies' Approved Check Stock, Supplies, MICR Fonts and Authorized Service.

ROSETTA SUPPORT:

- 7x24 MICR Phone Support
- Operator Training & MICR Certification
- On-site service required; multiple options available

PRINT CONTROLLER OPTIONS - 1 REQUIRED

- Ricoh TotalFlow Print Server R-62A
- EFI Fiery Color Controller E-85A
- EFI Fiery Color Controller E-45A

PRIMARY HARDWARE ACCESSORIES*

- 6 Position Multi-Folding Unit FD5020
- 3,000-sheet Finisher SR5050
- A3/11" x 17" Tray Unit TK5010
- Booklet Finisher SR5060
- Booklet Trimmer Unit TR5040
- Bridge Unit BU5010
- Buffer Pass Unit Type S9
- Cover Interposer Tray CI5030
- Decurl Unit DU5060
- GBC StreamPunch Ultra
- High Capacity Stacker SK5040
- Large Capacity Tray RT5110
- Multi Bypass Tray BY5020
- Perfect Binder GB5010
- Plockmatic Booklet Maker (PBM350/PBM500)
- Plockmatic High Capacity Interposer HCI3500
- Plockmatic Oversize Sheet Stacker
- Ring Binder RB5020
- Vacuum Feed Large Capacity Tray RT5120
- Vacuum Feed Oversize Tray Type S9

*Partial list. Some accessories require additional equipment, may be a prerequisite for, or preclude configuration with others. See your Rosetta sales representative for more information.

SECURITY FEATURES

- Administrator Authentication (Machine, Network, File, User)
- User Authentication (Windows, LDAP, Kerberos, Basic, User Code, 802.1.x Wired)
- Compulsory Security Stamp
- DataOverwriteSecurity System (DOSS) and HDD Encryption
- DHCP Option 60 & 77 Support
- Encryption (Address Book, Authentication Password, SSL Communication, S/MIME, IPsec Communication, SMTP over SSL, TLS/Transport Layer Security)
- IP Address Filtering
- Locked Print
- Network Protocol Control
- Quota Setting/Account Limit
- Unauthorized Copy Prevention/Mask Type for Copying

SUPPLIES

Print Cartridge, Black, MICR, SP C7210XM

PART

1072C000

PAGE YIELD

65,000 impressions

*Declared yield values for MICR toner based on 4% image coverage.

All toners and supply items other than Rosetta's ProMark™ Black MICR toner are authentic Ricoh supplies. Please refer to the Ricoh Pro C7210 brochure for additional information regarding supplies and yields.



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