The Besen Group Hosts CBRS Workshop at Connect (X) 2023

Washington, D.C., April 3, 2023 (PRWEB) -- The Besen Group, an international mobile data industry management consulting practice headquartered in the Washington, DC area, with representatives in Paris and Tokyo, partners with The Wireless Industry Association (WIA) to host a CBRS workshop titled **"How to Launch a Successful CBRS Neutral Host Network"** at Connect (X) 2023 in New Orleans, Louisiana. The workshop will take place on Tuesday, April 9th from 7am to 8:15am at Morial Convention Center.

"We are pleased to partner with WIA to offer our CBRS workshop at their annual trade show. We strongly believe our workshop will provide enterprises the fundamentals of launching a successful CBRS neutral host network and we will also provide an in-depth look at the development of the CBRS neutral host network business case," said Alex Besen, Founder and CEO of The Besen Group LLC.

"We are delighted to partner with The Besen Group to host a dedicated CBRS workshop at Connect (X) 2023," said Jason Nelson, Vice President of Partnerships and Development at WIA. "The workshop will provide attendees with a solid understanding of the complex business models for neutral host networks".

The Besen Group expects neutral host networks to play an important role for enterprises across different vertical sectors including education, healthcare, government, military, commercial real estate, residential real estate, airport, hospitality, retail, other public venues, smart cities to name few. In the workshop, The Besen Group will present its latest TCO comparison tool titled "CBRS neutral host network vs DAS" in order to demonstrate the economic benefits of each technology for enterprises.

For the CBRS workshop information, please visit: https://www.connectivityexpo.com/schedule/the-besen-group-cbrs-workshop/

For the CBRS workshop registration, please visit: https://www.connectivityexpo.com/

The CBRS workshop agenda:

7:00am – 7:30am   Presentation by Alex Besen, Founder & CEO, The Besen Group

7:30am – 7:50am   Presentation by Daniel Person, Senior Vice President, Commercial Solutions, Oceus

7:50am – 8:15am   Panel Discussion
Alex Besen, Founder & CEO, The Besen Group
John Celentano, Business Editor, Inside Towers
Monica Paolini, Principal, Senza Fili
Will Townsend, VP & Principal Analyst, Moor Insights & Strategy

Agenda and speakers are subject to change without notice. The workshop is sponsored exclusively by Oceus. For more information, please visit www.oceus.io.

About Connect (X) 2023 (www.connectivityexpo.com)
Connect (X) 2023 is the only business technology event in North America that unites the industry stakeholders who deliver infrastructure solutions for ubiquitous connectivity. As the connectivity industry continues to develop and devices evolve with more computing power, the focus shifts to the infrastructure to support 5G. The next wave of deployment will require an expanded community of network infrastructure – public and private – to usher in a new era of universal broadband applications and services to anyone, anywhere, in real-time. Connect (X) 2023 showcases the leaders in 5G infrastructure: innovative technology, supporting professional services and a partner ecosystem that enables ubiquitous communications between people, devices, machines and tools that support 21st century communications.

About The Besen Group (www.thebesengroup.com)
The Besen Group is an international management consulting practice to the mobile industry headquartered in the Washington DC area, with representatives in Paris and Tokyo. Its mission is to provide mobile players with tools, knowledge, and services enabling them to perform optimally in their mobile environment. The Besen Group's competitive edge is based on practical experience with mobile operators, mobile vendors, and a mobile data laboratory.

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