



LAB ALLEY
ESSENTIAL CHEMICALS



Lab Alley Recently Certified as a Woman-Owned Business

Austin-based e-commerce company for high-purity food and lab grade chemicals and lab supplies gets certified as a women-owned business.

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Lab Alley is a thriving e-commerce company headquartered in Austin, Texas. Our mission is to provide high-purity essential chemicals and ingredients to our valued customers in the CBD/Hemp, Personal Care & Cosmetics, R&D/Laboratory, Food & Beverage, Industrial, Pharmaceutical & Nutraceutical, and Life Sciences industries to make a better world.

Co-Founded by Holly Elabed, we proudly announce that Lab Alley has been officially Certified as a Woman-Owned Business. Holly serves as partner CEO and Chief Strategist. Under her leadership, the company has been on Inc. 5000 as one of the fastest-growing private companies in America in 2021 and 2022 and hit a milestone of 30,000 orders in 2022. Holly has been a leader in e-commerce for over twenty years and has co-founded two other e-commerce companies.

She attributes her drive to be a business owner and entrepreneurial mindset to her upbringing, where her entrepreneur family had a jewelry store and traveled from Albuquerque, New Mexico, through Arizona, Texas, and Ohio selling sterling silver and turquoise jewelry. After residing in Ohio for many years, she was excited to be back in the beauty of Texas and open Lab Alley.

Holly is leading Lab Alley into a season of growth while many other companies are pulling back. On the horizon is finding new facilities and warehouse space and adding new team members who are excited to be a part of an Inc5000 fast-growing company. She is also working to exceed sales goals and expand product lines. One area that will meet the needs of a growing market focused on sustainable products is enhancing Lab Alley's natural and organic product lines. While the customer experience has always been a core value of Lab Alley, improving the customer experience through reimagined dashboards is coming soon. This year her focus is on ensuring that Lab Alley is the leading essential chemicals marketplace that provides customers with excellent customer service, the lowest prices in the market, well-stocked inventory, quick shipping, and a robust online experience.

Her advice to other women when getting started with an entrepreneurial venture, "Work hard and always believe that you can achieve anything. Always think, "I can do it!" It does not matter how simple or difficult it is - the challenge can be successfully met. All you need is faith and determination."

About Lab Alley

Lab Alley is a thriving woman-owned essential chemical e-commerce company headquartered in Austin, Texas.

Our mission is to provide essential chemicals to make a better world. Our goal is to supply daily-use essential food and plant-based natural organic chemicals – on-budget and on-time, every time. We ship high purity chemicals and ingredients to our valued customers who are making a difference in all industries.

Lab Alley has been called the “Amazon of Chemicals” because we provide our customers with:

- Robust online experience
- The lowest prices in the market
- Well-stocked inventory
- Quick shipping
- Awesome customer service

For more information, please visit LabAlley.com.

