



Italian Wine Podcast

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Press Release
For immediate release

Italian Wine Podcast takes it slow as official Media Partner of the Slow Wine Fair

Italian Wine Podcast attends Slow Wine Fair in Bologna as official media partner to the international fair dedicated to good, clean, and fair wine.



The Slow Wine Fair, held at BolognaFiere from 26-28 February 2023, is the only international wine exhibition dedicated to good, clean, and fair wine. Now in its second edition, the Italian Wine Podcast attended this year's event as an official media partner. New features at the fair this year include a space dedicated to spirits and liqueurs and an area for sustainability partners offering technological solutions, tools, and services for the wine world.

A team of Italian Wine Podcast hosts and producers including Stevie Kim and Joy Livingston attended the three-day fair to meet with producers and learn more about the philosophy behind Slow Wine. Amongst the 694 producers in attendance, were a number of wineries identified as “Benchmark Producers” by the Italian wine textbook *Italian Wine Unplugged 2.0*. The Italian Wine Podcast took the opportunity to chat to a number of those producers for a future special edition of the Italian Wine Podcast.

Stevie Kim, founder of the Italian Wine Podcast, said: “It was a privilege to attend the Slow Wine Fair as an official media partner and to meet so many conscientious and innovative Italian wine producers. The Slow Food and Wine movement, produced locally, prepared with care, and consumed with appreciation, is of great interest and importance to listeners of the Italian Wine Podcast and we look forward to sharing these fascinating stories with our listeners.”

Joy Livingston, producer of the Italian Wine Podcast, said: “Benchmark Producers are amongst those who best represent a particular grape or region. It was fantastic to catch up with so many of them at the Slow Wine Fair and to discuss what it means to be a Slow Wine producer.”

The full series of interviews conducted at the Slow Wine Fair will be broadcast soon on the Italian Wine Podcast.

About: The *Italian Wine Podcast: Cin Cin with Italian Wine People!* launched in 2017 as a project dedicated exclusively to the Italian wine world. The program uncovers the unique world of Italian wine in conversation with some of its key protagonists. Under the umbrella brand of Mamma Jumbo Shrimp (encompassing books, maps, and videos, bringing together a global community of wine, food, and travel), Italian Wine Podcast aims to inform, educate, and entertain listeners with content for wine professionals and casual listeners alike. The only daily wine podcast in the world, content includes wine business, food & travel, diversity and inclusion, wine producers, science, and marketing and communication. Italian Wine Podcast is available on SoundCloud, iTunes, Spotify, Stitcher, XimalayaFM (for China), and on the official website. It now boasts almost 1300 recorded episodes with a growing online following of over 5 million listens. Donations to the show are welcomed and help fund a portion of the show’s equipment, production, and publication costs. To advertise on the show, please request a prospectus and/or customized advertising plan from info@italianwinepodcast.com. Cin Cin!