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The She–Suite Announces the 8th Annual Summit23

A Call to Action to Design a New Approach to Sustain Women in the Workplace

The She-Suite celebrates Women’s History Month by convening a collective of leading women and companies to pay tribute to Architects of Change at its global summit with nearly 60 thought leading speakers across industries from tech, healthcare, CPG, entertainment, and sports to bring fresh solutions to design a modern blueprint for change in the workplace.

Reston, Virginia – March 1, 2023 – [The She–Suite](#), a female-focused initiative of [Velvet Suite](#) today announced its 8th annual virtual [She–Suite Summit23](#) will be held on Friday, March 10, 2023 from 8:00 am to 6:30 pm EST. The event is a collective gathering where leaders at every level are called to design a modern blueprint of change to create sustainable solutions to support women in work, well-being, and life.

In this post-pandemic era, more senior women are calling it quits at the highest rate ever. According to McKinsey and Lean In, for every woman stepping into a director-level leadership role, two are choosing to leave. There is an urgent call for change. The She-Suite Summit23 accepts the call and convenes a global leadership collective of nearly 60 executives and thought-leaders, 25 leading companies and over 1,000 attendees to join forces to craft a new leadership model with this year’s theme, *Limitless Leadership: Unleash the Life You Want*.

“The outdated system of work has failed women and we can no longer ignore the alarming trends and outcomes that are widening the gap for working women. At The She-Suite, our purpose is to craft a brand-new model for the modern world of work for women all around the world. This experience marks a new era of change where we can collectively innovate with new models that empower women to do their best work and live their best life,” says Melissa Dawn Simkins, CEO of Velvet Suite and Founder of The She-Suite.

The all-day virtual global experience is custom designed to make change personal. Attendees will experience inspiration and empowerment while building their own 90-Day Personal Brand Action Plan Blueprint to create the change they want to see both personally and professionally.

A highlight will be the Male Allies panel featuring executives discussing how men play a role as allies and advocates for change.

Executives and expert speakers hail from the likes of [3M](#), [SodexoMagic](#), [Flow Research Collective](#), [Logitech](#), [Rylan Media](#), [Make Meaningful Change](#), [Nestlé](#), [Daily Harvest](#), [The Radical Female](#), [Epic Inclusion Solutions, LLC](#), [HUSTLE](#), [GE Healthcare](#), [The She Suite](#) and many others.

For those on the frontlines building the workplace of the future in HR, Talent and Diversity, Equity and Inclusion, there seems to be no reprieve from disruption with post-pandemic fallout, the looming recession, and the tightening of the labor market. Companies will have the chance to create their own 90-Day Brand Plan Blueprint to address systemic issues and learn from companies, partners, and panelists throughout the day as they share their own career journeys and how shaping the world of work in difficult times has been fertile ground for growth.

The She-Suite will recognize the ground-breaking work to overcome the persistent gap with women in the workplace by honoring [Boston Scientific Corporation](#) and [BAE Systems, Inc.](#) with the inaugural She-Suite 100 Architects of Change award. These organizations have crafted new models to address the persistent gap with women in the workplace and have delivered measurable outcomes in retention, readiness, advancement, and culture transformation.

The She-Suite Founder Melissa Dawn Simkins will dive deep into the insights that have driven the pioneering journey for special guest Jennifer Hyman, Co-Founder and CEO of Rent the Runway in a Fireside Conversation. Leaders will hear how her sister's desire to be the best version of herself was the catalyst to Jennifer's limitless leadership journey in co-founding her company, and being the 30th woman ever to take a company public in history.

"The She-Suite is the only end-to-end women's leadership development platform that enables organizations to address the career life cycle for working women with proven programs and a powerful community to support future-ready development, readiness and advancement," said Kindra Helderle, Associate Director, Global Leadership Development, Merck.

The She-Suite Summit23 is sponsored by some of the world's leading corporations who recognize the value of fostering women's leadership throughout their organizations. [Merck](#) leads the pack with the Platinum sponsorship, followed by [Kaiser Permanente](#), [Fidelity Investments](#), [McKesson](#), [T-Mobile](#), [Maximus](#) and [Adventist Healthcare Fort Washington Medical Center](#) at the Premier level. [Cognosante](#), [General Dynamics](#), [GoGo squeeZ](#), [Lincoln Financial Group](#), [Squire Patton Boggs](#), and [Mars, Incorporated](#) have come on at the Partner level. [AstraZeneca](#), [BAE Systems](#), [Colgate Palmolive](#), [Eaton](#), [Elevance Health](#), [Ingredion](#), [Kraft Heinz](#), [LMI](#), [Modivcare](#), [P&G](#), and [UBS](#) round out this elite group as Brand Leadership Institute Partners.

For more information on The She–Suite Summit23, or to register, visit <https://theshesuitesummit.com/> on the web, or the [community on LinkedIn](#).

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About The She–Suite

The She–Suite is a leadership and lifestyle innovation platform that exists to architect a brand-new leadership model for the modern world of work for women all around the world. The platform is built upon [The She–Suite Method®](#), a novel approach to a safe community for every stage of the career journey from launch, to lead and legacy. For more information, visit <https://www.theshesuite.com>.