



MONTHLY RENTALS by owner and



COMPANY OVERVIEW

American Snowbird is the #1 snowbird rentals resource since 2003! We are **Fast, Easy, and Effective** for both snowbirds and property owners. After all, isn't that the way business should be?

The American Snowbird Network of rental websites offers you the ability to list your property once while **automatically duplicating it on an entire network of different websites**. Each site within our network ranks within the top search engines for different keywords and areas.

Unlike other rental sites, managing changes and calendars is easier than ever before, using one dashboard for all websites. Each time you update a price, picture or description, your update posts LIVE immediately to all appropriate American Snowbird Network sites simultaneously.

The New Wave of Profitability: Monthly Vacation Stays!

OFFSEASON MONTHS

We have successfully serviced our core market of "Snowbirds" since 2003 and are the #1 rental resource for multi-month offseason stays. Snowbirds are the largest demographic of multi-month vacationers, annually migrating to fill vacation rentals in the warmest scenic locales all throughout the southern United States, Mexico and the Caribbean. By creating The American Snowbird Network, we have been able to increase visibility and servicing to a variety of destinations. Our website, AmericanSnowbird.com, compliments many southern locales via state designated Snowbird websites, such as FloridaSnowbird.com, TexasSnowbird.com, ArizonaSnowbird.com, and CaliforniaSnowbird.com, just to name a few.

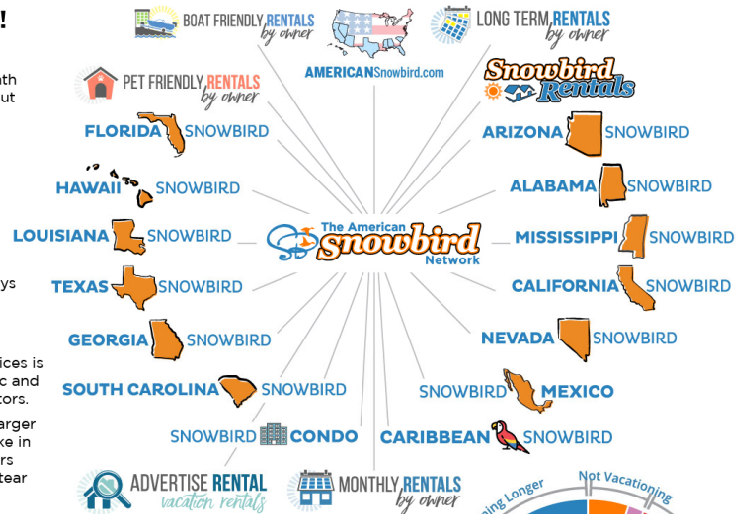
SHOULDER MONTHS

Over the years, our Snowbird Network has generated multitudes of inquiries for monthly or multi-month rentals from vacationers of all walks of life! For this reason, we launched MonthlyRentalsByOwner.com, a website for everyone! These have included Military, corporate relocations, disaster victims in need of temporary housing, families with home construction delays or wanting to experience a new location before making a commitment. The list goes on and on.

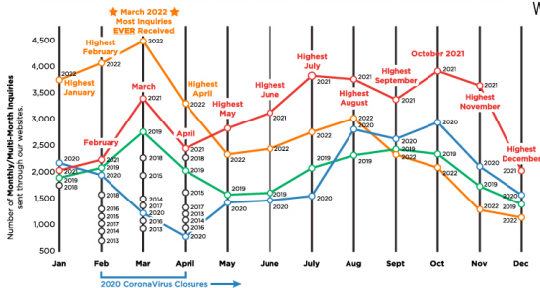
RECENT - PANDEMIC & TECH SURGE

The combination of technology enabling such previously unparalleled work-from-home and home-schooling trends combined with changing of policies and laws encouraging these practices is unparalleled in U.S. history. Also new, the surge of millions from cities to less-populated, scenic and often resort locations, often seeking safer, and more outdoorsy activities, views and other factors.

These Monthly renters - actually, mostly MULTI-Month Vacationers are often open to paying larger fees for shoulder months, as they realize supply-and-demand vs. what you may otherwise make in nightly/weekly stays. This opens an entire new profitability trend for Vacation Rental Managers (VRMs) and Property Owners to both fill the units and get often more-reliable, less wear-and-tear guests who many times return year-after-year to the same properties for the same months!

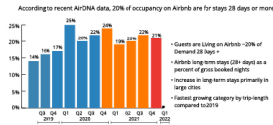


Monthly vacations inquiries have hit an all-time high, 15 months in a row!

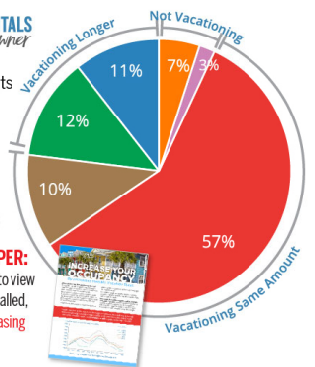


We are all aware that occupancy is down this year compared to a record 2021. 2022 reports indicate occupancy fell by 8.6% and 9.9% year over year. According to our recent 2022 Monthly Rentals by Owner Guest Survey, we found that **90% of monthly guests will continue to book their monthly stays this year and into the future.**

- Stay the same length of time
- Will stay shorter/less months
- Going to stay longer than previous monthly vacations
- This is my first time staying in a monthly rental
- Not taking a monthly vacation because of inflation/gas
- Not taking a monthly vacation, because of other reasons



DOWNLOAD FREE WHITE PAPER: Scan the QR Code with your camera to view our white paper on this very topic, called, "Increase Your Occupancy by Increasing Monthly Vacation Stays."



"Bookings that meet or exceed 28 days is actually the fastest-growing trip length category today." ~AirDNA, 2022

So, Who Vacations Monthly?



What's New About Monthly Vacations?



Vacation stays have changed drastically since 2020

MONTHLY Vacationer blog

Month Long Getaways Just Got Easier!
Your #1 Resource for Tips, Trends, & Rentals!
www.MonthlyVacationer.com

snowbird Fest

The Snowbird Fest is a true festival event, trade show, expo and entertainment event all packed into one! The event has attracted thousands of snowbirds since 2012 and continues to grow every year!



To get started, call today:
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