

Press Release For immediate release Contact: 5StarWines & Wine Without Walls Media Dept. +39 045 8101447 <u>5star@justdothework.it</u> Join Italian Wine Community on LinkedIn

Friday, 6 March 2023

5StarWines & Wine Without Walls 2023: Diverse panel of judges gives Italian wines a 'unique platform to the world'

The most diverse and distinguished panel of international judges will gather in Verona from 28 to 30 March for the seventh edition of 5StarWines & Wine Without Walls, the prestigious annual wine selection event, giving Italian wine producers a unique global platform to promote and sell their wine to the world.



Judges evaluate wines during 5StarWines & Wine Without Walls 2022



The seventh edition of 5StarWines & Wine Without Walls, the wine selection organized by Veronafiere, will take place in Verona from 28 to 30 March 2023. Seventy judges from 18 different countries representing every continent in the world will gather for three days of blind tastings, during which over 2,200 wines will be individually evaluated by an international panel of judges and assigned a preliminary score. Wines obtaining a preliminary score of 90 or more are then subject to a second evaluation by the General Chairs, a senior panel of judges that assigns the final score and is responsible for awarding 25 individual trophies.

One of the key objectives of 5StarWines & Wine Without Walls is to provide Italian wine producers with increased visibility on the international stage. The international composition of the jury is just one of the mechanisms for maximizing the exposure of participating wines. This year the judges come from Australia, Belgium, Brazil, Canada, France, Hong Kong, Italy, Japan, Latvia, Luxembourg, Nigeria, Singapore, Slovenia, South Africa, Spain, Sweden, the United Kingdom and the United States. After Italy, the United States is the single most represented country on the judging panel, with 16 American judges, reflecting its status as the number one export market for Italian wines.

Stevie Kim, CCO of 5StarWines & Wine Without Walls and Managing Director of Vinitaly International said: "The diversity and expertise of our judges is a defining characteristic of 5StarWine & Wine Without Walls. Not only do they bring status and credibility to the evaluation, they also take home with them the experience of having tasted such a diverse range of exceptional Italian wines. These are important figures in their domestic markets, who offer a unique platform to the world for Italian wine, and that kind of exposure is priceless. For Italian wine producers, the chance to get their products in the hands of such a diverse and influential gathering of wine professionals is an opportunity not to be missed."

About: <u>5StarWines – the Book</u> is the annual wine selection organized by Veronafiere, held in the lead-up to the biggest Italian wine fair in the world. The event is now in its seventh edition. 5StarWines – the Book is a blind tasting aimed at shedding light on wineries investing in the improvement of their products. During the event, a highly qualified panel of wine professionals will taste and score — using a 100-point scale — participating wines. In the 2022 edition, over 2,300 wines took part in the competition and 960 were selected for inclusion in 5StarWines – the Book. The Guide is a useful tool both on the promotional and commercial side. It introduces international buyers and wine lovers to new wine products of great value. It guarantees wine quality, and it maintains and certifies their value at an international level.