



Contact:
Vinality International Media Dept.
+39 045 8101447
media@vinalitytour.com
www.vinalityinternational.com
Twitter: @VinalityTour
Join Italian Wine Community on LinkedIn

Press Release
For immediate release

Wednesday, March 8, 2023

Celebrating Women in Italian Wine: Vinality Highlights Revolutionary Ladies Leading the Italian Wine Industry

With International Women's Day here, the Vinality International team is looking ahead to its annual exhibition's 55th edition, with powerful women in Italian wine spearheading the way.



March is a very exciting month. It marks the beginning of Spring, the Vinality Marathon, and most importantly Women's History Month. The full return of Vinality this year means an intense marathon ahead for the Vinality team, filled with quite the list of notable events: Opera Wine, Five Star Wines, VIA Verona Vinality International Academy, and - of course - the 55th edition of Vinality.

Each event is a reminder of how women continue to define Italian wine's future. For example, the return of VIA Verona brings the next round of potential Italian Wine Ambassadors, led by a female majority. Over 50 percent of the incoming students are ladies - 37 out of 66, to be precise!

The trailblazing ladies in Italian wine don't stop there. The Vinitaly event lineup shares female voices from all angles of the industry. On April 4th, Wine Spectator's very own Alison Napjus will host the master class Iconic Women in Italian Bollicine. The master class will share the stories of the women defining the Italian sparkling wine world, exploring all their amazing endeavors.

That day will also be an opportunity to experience Master of Wine Sarah Heller's presentation on art and wine. Her master class will debut her artwork with a remarkable selection of Italian wines. Heller will guide attendees through her emotions and intentions behind the artwork with wines that match the visceral experience.

March is indeed the month of women and wine, with the upcoming Vinitaly Marathon a reminder of how women continue to define the Italian wine sphere. We know well that Stevie Kim holds down the fort as Managing Director of Vinitaly International, a striking example already.

We are excited to see how everyone will come together from all corners of the globe to celebrate women in the Italian wine world in this upcoming 55th edition of Vinitaly.

About: the grand Vinitaly 2022 will be held from April 2nd to the 5th. Every year, Vinitaly counts more than 4,000 exhibitors on a 100,000+ square meter area and 130,000 visitors from over 140 different countries with more than 30,000 top international buyers. The premier event to Vinitaly, OperaWine "Finest Italian Wines: 100 Great Producers," which will be held on the 1st of April, one day prior to Vinitaly will unite international wine professionals in the heart of Verona, offering them the unique opportunity to discover and taste the wines of the 100 Best Italian Producers, as selected by Wine Spectator. Since 1998 Vinitaly International travels to several countries such as Russia, China, USA, and Hong Kong thanks to its strategic arm abroad, Vinitaly International. In February 2014 Vinitaly International launched an educational project, the Vinitaly International Academy (VIA) with the aim of divulging and broadcasting the excellence and diversity of Italian wine around the globe. The VIA ecosystem is guided by the Italian trade associations Federdoc, Federvini, Vignaioli Indipendenti FIVI, and Unione Italiana Vini as members of the Institutional Advisory Board. Italian vine genetics scholar, Prof. Attilio Scienza, oversees VIA's scientific and educational direction as the Chief Scientist. VIA Faculty Sarah Heller MW and Henry Davar teach the flagship Italian Wine Ambassador course. To date, there are 307 Certified Italian Wine Ambassadors of whom 16 are also Italian Wine Experts.