

Press Release
For Immediate Release

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OperaWine 2023: Vinitaly rolls out the red carpet for Italy's 'Finest Wines'

Veronafiere in collaboration with Vinitaly and *Wine Spectator*, the world's leading wine magazine, hosts the twelfth edition of OperaWine on Sunday 1 April. The premiere event brings together producers of Italy's finest wines with an invited audience of influential figures from the oenological world to celebrate the very best in Italian wine on the eve of the biggest wine exhibition in the world.



OperaWine 2022

The twelfth edition of OperaWine, *Finest Italian Wines: Great Producers selected by Wine Spectator*, will be held on **1 April** at the site of the former Gallerie Mercatali, an imposing post-industrial site that has been revitalized as a stunning conference and exhibition space. Over **130 top producers**,

selected by the American magazine *Wine Spectator*, have been invited to share their wines with an exclusive audience of **invited international journalists, sommeliers, wine experts, ambassadors and educators.**

The objective of the event is to **demonstrate the great diversity of Italian wine** and to **promote the excellence of Italian wine** to a domestic and international audience.

The invite-only premiere event begins with the arrival at 11.00 am of 130 top Italian producers, followed at 11.30 am by opening remarks led by *Wine Spectator*, a press conference and ribbon cutting ceremony. At 12.00 participants will gather for the traditional group photo, followed at 12.15 pm by a light lunch. VIPs, including international wine buyers, Italian Wine Ambassadors and distinguished 5StarWines and Wines Without Walls judges, will arrive at 1.00 pm, followed at 2.00 pm by the entrance of guests for the Grand Tasting. The event will close at 5.00 pm.

During the Grand Tasting an exclusive audience of **invited guests** will be able to taste the specially selected wines from the producer stands set up around the Gallerie Mercatali. Among the wines on offer there will be **96 red wines, 25 whites, 7 sparkling wines and 2 sweet wines**, representing all 21 Italian regions.

For further information about this edition of OperaWine, email operawine@justdothework.it.

About Vinitaly:

[Vinitaly 2023](#) will be held in Verona from 2-5 April 2023. The premiere event, OperaWine “Finest Italian Wines: 100 Great Producers,” takes place on 1 April, on the eve of Vinitaly and gives international wine professionals a unique opportunity to discover and taste the wines of the 100 Best Italian Producers, as selected by *Wine Spectator*. Since 1998 Vinitaly International has extended its global reach abroad, with the help of its strategic arm, Vinitaly International. In February 2014 Vinitaly International launched an educational project, the Vinitaly International Academy (VIA) with the aim of promoting and sharing the excellence and diversity of Italian wine around the globe. To date, there are 307 Certified Italian Wine Ambassadors of whom 16 are also Italian Wine Experts.

About Wine Spectator:

Wine Spectator is the world’s leading authority on wine. Anchored by *Wine Spectator* magazine, a print publication that reaches around three million readers worldwide, the brand also encompasses the most comprehensive wine site (www.winespectator.com), mobile platforms and a series of signature events. Wine Spectator examines the world of wine from the vineyard to the table, exploring wine’s role in contemporary culture and delivering expert reviews of more than 15,000 wines each year. Parent company M. Shanken Communications, Inc., also publishes Cigar Aficionado, Whisky Advocate, Market Watch, Shanken News Daily and Shanken’s Impact Newsletter.