

“Attack on Titan” and “Tokyo Revengers” Publisher Kodansha Announces New Manga Platform “K MANGA” for US Fans

Kodansha’s “K MANGA” Platform Scheduled to Launch in May 2023, Bringing the Latest English-Language Manga Chapters Exclusively to US Readers

Tokyo, Japan, March 21, 2023 – Kodansha Ltd., one of Japan's leading publishers of hit manga such as "Attack on Titan," "Tokyo Revengers," and "FAIRY TAIL," will launch its manga distribution service, **K MANGA**, in May 2023, exclusively to U.S. readers.

Kodansha's manga sales in the U.S. tripled in 2022, setting a company record. Through **K MANGA**, Kodansha will increase accessibility for U.S. based fans who have embraced the medium with famed manga titles such as “Attack on Titan,” and “Ghost in the Shell,” available at launch. **K MANGA** will endeavor to release the latest chapters of **K MANGA** original serialized manga and weekly and monthly magazines of Kodansha containing a collection of different manga titles simultaneously in the U.S and Japan, making the latest stories available earlier than any other competing US services.*

Project leader Yuta Hiraoka states, “The K MANGA team is committed to continually creating content within the K MANGA platform, bringing many brand new stories to U.S. readers as they are simultaneously distributed in Japan. We hope that our audience will enjoy K MANGA through encountering many never-before-seen stories, becoming a fan of those stories, and then watching the journey of how those stories become popular.”

Features of K MANGA

As Kodansha’s official serialization platform, **K MANGA** will launch with approximately 400** titles, including 70 titles of ongoing manga currently in serialization across a multitude of genres including action, thriller, isekai, romance, and fantasy. Users will have access to **K MANGA**’s library and will be able to read limited chapters of manga for free***.

- **Earliest Exclusive Access to Latest Chapters**

Chapters of popular manga in the U.S. currently ongoing in Japan, such as "EDENS ZERO," "Blue Lock," "Rent-A-Girlfriend," "The Seven Deadly Sins: Four Knights of the Apocalypse", and "Don't Toy With Me, Miss Nagatoro" will be available on **K MANGA** before any other competing platform.

- **Access to Popular Manga in Kodansha’s Catalog**

In addition to the latest manga, **K MANGA** will offer a myriad of beloved manga from Kodansha’s library such as “The Seven Deadly Sins”, “Fire Force” and “Chihayafuru”.

- **A Manga Service by the Editors and for the Fans**

K MANGA is managed by Kodansha’s editorial team – the same team that has been present through the creation of new manga every day, continuously editing and producing numerous worldwide mega-hits.

- **Official Localization**

K MANGA will deliver official translations by industry professionals familiar with each manga.

*Distribution is exclusively in the United States.

**Number of manga titles available at the time of launch.

***The amount of free manga that can be read per day is limited and varies from manga to manga.



Official Twitter and Teaser Website Launch

The official Twitter and teaser website launches today, March 21, 2023. Please follow for the latest news about the platform and manga.

Twitter: @KMANGA_KODANSHA https://twitter.com/KMANGA_KODANSHA

Website: <https://teaser.kmanga.kodansha.com/>

Official App and Full Website Launch

K MANGA official app will be available on **Wednesday, May 10**. The full website launch date is to be announced.

About Kodansha

KODANSHA Ltd. is Japan’s leading publishing house based in Tokyo, having delivered stories into ready hands across the globe with a wide variety of content from manga to novels, fashion magazines, news journals, and picture books for children, as well as TV anime, movies, series, and video games since 1909 in the spirit of “*Inspire Impossible Stories.*” KODANSHA is globally recognized as the licensor of some of the world’s most loved manga IPs, such as *AKIRA*, *Attack on Titan*, and *Ghost in the Shell*. Their digital book platform, MAGAPOKE was launched in July 2015 and to date has been downloaded nearly 20 million times. For more information, visit: www.kodansha.com/

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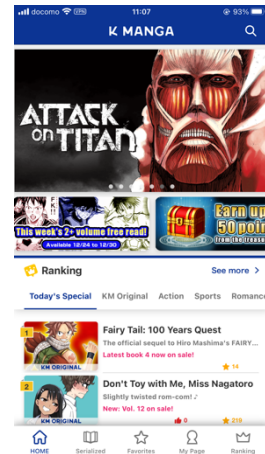
Art assets can be found in [this link](#).

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K MANGA logos



K MANGA App Top UI



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