

D-BOX



Cooler Master and D-BOX Team up for an Innovative Haptic Gaming Chair

Experience the Motion 1 at GDC booth P1679

San Francisco (March 20, 2023) – Cooler Master, the high-performance component and peripherals brand, today announced it worked with D-BOX to produce its latest entry into the gaming chair market, The Motion-1 Haptic Gaming Chair. Cooler Master and D-BOX are currently present at the 2023 Game Developers Conference — GDC, taking place in San Francisco, from March 20 to 24, 2023. We invite all gaming studios to experience the Motion 1 haptic gaming chair at booth P1679 (Games from Quebec)



Motion 1 is the world's first haptic engine gaming chair developed in collaboration with D-BOX, a worldwide leader in haptic technology. Motion 1 is engineered to provide haptic feedback to your games and entertainment. Feel the bullets strafing your canopy in your favorite air battle movie, ocean waves crashing into your boat during a raid in Assassin's Creed Valhalla or the gentle tug as you accelerate in your favorite racing game. It's an entirely new dimension of realistic feedback that enhances your gaming and entertainment in a premium package replete with ergonomic comfort.

The logo for D-BOX, featuring the text "D-BOX" in a bold, orange, sans-serif font.

“Cooler Master has always been at the forefront of gaming gear, always listening to users for their feedback on future products,” said Jimmy Sha, Cooler Master CEO. “The Motion 1 delivers gaming immersion our customers have been hoping for.”

“With more than 20 years’ experience, D-BOX is considered a veteran in the field haptics. The Cooler Master Motion 1 chair is suitable for a wide variety of games and for all players,” said Sébastien Mailhot, President and CEO of D-BOX. “The versatile design developed by Cooler Master provides unparalleled comfort for working, gaming and for watching movies. D-BOX is very pleased to collaborate with a company known worldwide for the quality of its products and for its commitment to the industry.”

The Motion 1 can produce more than 65,000 motion waves to create a sense of presence that complements what you see and hear. All of this is done in a chair designed for comfort: natural pivoting, rocking, reclining work with magnetic lumbar and headrests to deliver the latest ergonomics. And, with Adaptive Gaming and Adaptive Audio Modes, gamers feel every punch, recoil and more in PC games. With Adaptive Audio Mode, gamers can experience textures and vibrations based on a game’s audio. However, with our new Adaptive Gaming Mode, gamers can create game profiles that provide haptic feedback based on actions that they trigger through their keyboard, mouse or game controller. By the end of the summer, gamers will be able to use a combination of these two modes, creating an optimal, hyper-realistic haptic experience for every PC game — not just the games coded specifically by D-BOX. For more information visit: <https://www.cmodx.com/motion-1>

ABOUT COOLER MASTER

Established in 1992, Cooler Master is a performance PC component and peripherals brand with a track record for advancing the industry. From the world’s first aluminum PC case to our pioneering thermal technologies, Cooler Master is committed to breaking technological boundaries and challenging the status quo. Our focus is to create a community for individuals who dare to stand out and embrace their inventive identity. Whether new builders use a PC as medium for self-expression, or hardcore gamers set up their battle stations to pay homage to their favorite character, we revel in being Wired Different. We are a brand aiming to go above and beyond by creating cool products for awesome people to build in their own way. More information is available at www.coolermaster.com and join us on [Instagram](#), [Twitter](#), [Discord](#) and [Facebook](#).

ABOUT D-BOX

D-BOX creates and redefines realistic, immersive entertainment experiences by moving the body and sparking the imagination through effects: motion, vibration and texture. D-BOX has collaborated with some of the best companies in the world to deliver new ways to enhance great stories. Whether it’s movies, video games, music, relaxation, virtual reality applications, metaverse experience, themed entertainment or professional simulation, D-BOX creates a feeling of presence that makes life resonate like never before. D-BOX Technologies Inc. (TSX:

D-BOX



DBO) is headquartered in Montreal with offices in Los Angeles, USA and Beijing, China. Visit D-BOX.com.

FOR FURTHER INFORMATION, PLEASE CONTACT:

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