

Thursday 23 March 2023

Iconic Women take center stage as Vinality celebrates with bubbles

Italy's leading female wine producers will gather for a special tasting event as Vinality celebrates Iconic Women in Italian 'Bollicine'. With a particular focus on sparkling wine, six inspiring women will present their wines to a specially invited audience at an exclusive event to be held at Vinality on Tuesday 4 April 2023.



Iconic Women in Italian "Bollicine"

Following the success of "Iconic Women in Italian Wine", held during the last edition of Vinality, the initiative is repeated this year with a particular focus on women involved in the production of sparkling wine. Moderating the panel of producers, who will be on hand to present their sparkling or spumante wines and tell their own personal stories, will be Alison Napjus, an influential wine critic and journalist, and a leading figure at the US magazine Wine Spectator. The specially invited audience brings together a group of 60 influential members of the media, trade and the global wine sector to celebrate the strengths, hopes and aspirations for the future that women in wine bring to the table.

According to research by the Observatory of Unione Italiana Vini (UIV) and Ismea, Italian sparkling wine reached a production record of 970 million bottles in 2022, worth an estimated 2.85 billion euros. Driving this growth in demand for Italian bubbles are the key markets of the United States, the United Kingdom and Germany, but also established and emerging markets like Canada, Sweden, Japan, Eastern Europe and France, which are increasingly attracted to Italian bubbles.

Stevie Kim, Managing Director of Vinality International, said: *“Once again we are deeply honored to be bringing together such an inspiring event. This “Iconic Women” series is a reminder of how women-led the Italian wine world is. It’s not just another tasting - it’s a complete storytelling series. My hope is that it will continually inspire young wine lovers across the board to focus beyond what’s in the bottle. Because personal stories are what make wines what they are.”*

She continued: *“In recent years Italian sparkling wines have enjoyed phenomenal growth, and it’s right that we celebrate the role of women in making that possible, both as consumers and producers. Sparkling wine is particularly popular amongst female and young drinkers, and we know they’ll find the stories of our iconic women in wine particularly inspiring.”*

Full list of participants and their wines

1. **Elvira Bortolomiol**, Bortolomiol, "Valdobbiadene Prosecco Superiore Docg Extra Brut Millesimato Rive di Col San Martino ""70 Anniversary"" 2020
2. **Francesca Moretti**, Bellavista, Franciacorta Docg Extra Brut Riserva "Vittorio Moretti" 2016
3. **Cristina Ziliani**, Berlucchi, Franciacorta Docg Brut Nature Rosé Millesimato "61" 2015
4. **Lucia Letrari**, Cantina Letrari, Trento Doc Brut Riserva
5. **Camilla Lunelli**, Ferrari Trento, Trento Doc Extra Brut Riserva "Giulio Ferrari Riserva del Fondatore" 2010
6. **Alicia Lini**, LINI 910, Vini Spumante di Qualità Rosso Brut Metodo Classico Millesimato 2007

About: [Vinality 2023](#) will be held in Verona from 2-5 April 2023. Each year, Vinality counts more than 4,000 exhibitors in a 100,000+ square meter area and 130,000 visitors from over 140 different countries with more than 30,000 international buyers. The premiere event, OperaWine “Finest Italian Wines: 100 Great Producers,” takes place on 1 April, the evening before Vinality itself kicks off, and brings international wine professionals together in the heart of Verona, offering a unique opportunity to discover and taste the wines of the 100 Best Italian Producers, as selected by Wine Spectator. Since 1998 Vinality International has extended its global reach, with the help of its strategic arm abroad, Vinality International. In February 2014 Vinality International launched an educational project, the Vinality International Academy (VIA) with the aim of promoting and sharing the excellence and diversity of Italian wine around the globe. To date, there are 307 Certified Italian Wine Ambassadors of whom 16 are also Italian Wine Experts.