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## Art on show as Renaissance masterpieces come to Vinitaly 2023

From Renaissance masterpieces to contemporary installations, art and wine come together at this year's Vinitaly, held in Verona from 2-5 April 2023. Works by Caravaggio and Guido Reni, as well as by contemporary artist Sarah Heller, will be on display throughout the event, giving attendees a rare opportunity to see first-hand these remarkable works of art that demonstrate the close links between art and wine in the Italian cultural tradition.



Sarah Heller exhibition, PalaExpo

The Italian government has authorized the temporary loan of two significant works of art from their permanent home in the Uffizi Gallery in Florence. Both the masterpieces selected for display at Vinitaly depict Bacchus, the ancient god of wine, and will provide a striking artistic backdrop to the world's largest international wine fair. The two priceless canvases will be on display at the Ministry of Agriculture and Food Sovereignty's stand from 2-5 April.

Meanwhile, an exhibition by visual artist and Master of Wine Sarah Heller will give attendees the opportunity to enjoy a more contemporary interpretation of wine and the feelings it evokes. Guests can also hear directly from the artist herself as Sarah Heller shares the sensations, emotions and intentions behind her work, along with a specially selected wine list, at a Vinitaly tasting event on Tuesday 4 April at 10.30 am.

Commenting on the links between wine and art, **Sarah Heller** explained: *"Wine and art have a long-shared history that I am delighted to see being celebrated at Vinitaly this year. Both are sensuous pleasures first but with the power to elevate and reconnect us with deeper facets of human existence than we regularly encounter in our day to day lives."*

She continued: *"Coming from a fine art background, I have always relied on visuals to make sense of the world. I felt language - particularly the purportedly objective, analytical prose favored by most formal wine education - was a clumsy tool for capturing what is truly magical about wine. After completing my wine studies, I returned to visual art to help express the deeply subjective sensations, emotions and memories that drinking wine can stimulate."*

Admission to Sarah Heller's tasting, *Envisioned Icons: Visual tasting notes of iconic Italian wines*, is by invitation only. Further information is available at: <https://liveshop.vinitaly.com/>.

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About: [Vinitaly 2023](#) will be held in Verona from 2-5 April 2023. Each year, Vinitaly counts more than 4,000 exhibitors in a 100,000+ square meter area and 130,000 visitors from over 140 different countries with more than 30,000 international buyers. The premiere event, OperaWine "Finest Italian Wines: 100 Great Producers," takes place on 1 April, the evening before Vinitaly itself kicks off, and brings international wine professionals together in the heart of Verona, offering a unique opportunity to discover and taste the wines of the 100 Best Italian Producers, as selected by Wine Spectator. Since 1998 Vinitaly International has extended its global reach, with the help of its strategic arm abroad, Vinitaly International. In February 2014 Vinitaly International launched an educational project, the Vinitaly International Academy (VIA) with the aim of promoting and sharing the excellence and diversity of Italian wine around the globe. To date, there are 340 Certified Italian Wine Ambassadors of whom 16 are also Italian Wine Experts.