HiringThing[™]

HiringThing Launches AI-Enabled Job Descriptions Leveraging OpenAI's GPT Technology

Nearly 60% of recruiters and hiring managers say they spend an hour or more writing quality job descriptions. HiringThing's AI-Enabled Job Descriptions cut that down to minutes.

4/4/23 –HiringThing, the premier private label applicant tracking system, announced the release of AI-Enabled Job Descriptions. Their latest product feature lets users leverage OpenAI's GPT technology to write dynamic, professional job descriptions in minutes.

"When the technology exemplified by Open AI's ChatGPT launched late last year, we immediately started brainstorming how to integrate it into our product to help speed up hiring for our clients," said HiringThing Product Director Colette Luke. "Speed is the name of the game in today's competitive hiring landscape—we wanted to see where we could plug in this technology to help our users best."

"Writing job descriptions can be time-consuming and cumbersome," said Luke. "The best-performing job descriptions are typically between 300-600 words, which we correctly predicted were a user pain point."

HiringThing surveyed their users and found that 57% of those who answered take over an hour to write a job description—31% of respondents say it takes them 1-2 hours, and 26% report taking more than 2 hours, while another 26% say it still takes them between a half hour and an hour. "The AI Job Description Generator can accomplish this in just minutes," said Luke. "We wanted to empower our users with a tool that will produce quick, efficient, and, most importantly—unique—job descriptions whenever they need. We're confident our users and partners will love our AI-Enabled Job Descriptions."

Al-Enabled Job Descriptions lets users create job descriptions directly through the HiringThing applicant tracking system. Users can adjust the description to highlight unique aspects of their company and position, then immediately post the job to start attracting applicants.

HiringThing Founder and CEO Joshua Siler feels strongly about embracing the positive benefits of AI technology. "AI is the future of work," said Siler, "Any technology that can help further streamline and strengthen hiring is a no-brainer. It's part of our DNA here at HiringThing to embrace technological advances and think outside the box. We look forward to continually innovating and utilizing new technology to spread Hiring Happiness[®]."

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About HiringThing

HiringThing is a modern recruiting platform as a service that creates seamless hiring experiences. Our private label applicant tracking system and open API enable technology and service providers to embed hiring capabilities from sourcing to onboarding. Approachable and adaptable, the platform empowers anyone, anywhere, to hire their dream team. For more information, visit <u>hiringthing.com</u>.