

**Media Contact:** Marilyn Banes  
Senior Marketing & Communications Specialist  
248-426-7914 | [mbanes@amerisure.com](mailto:mbanes@amerisure.com)

## Amerisure Wins Digital and Emerging Technology Award from Celent

**Farmington Hills, Mich., April 5, 2023** — Amerisure Insurance is proud to receive the 2023 Celent Model Insurer award in the Digital and Emerging Technology category.

Celent, a global research and advisory firm for the financial services industry, has recognized Amerisure for its work in rapidly creating a new Surety business unit and associated technology solution in 2022. This is the second time Amerisure has won a Celent Model Insurer award and the first time in this category.

“We couldn’t be happier with how the implementation came together, and are proud to be recognized by Celent,” said Chris Lowe, vice president of application engineering for Amerisure. “Through innovation, our agile methodology, and great partnership, we’ve demonstrated that Amerisure has the ability to create new, high-value outcomes for agencies and policyholders in record time.”

Celent’s annual Model Insurer awards recognize best practices of technology usage in areas critical to success in insurance. Nominations are submitted by insurance carriers and undergo a rigorous evaluation process by Celent analysts. Celent judges review the submissions on three criteria: demonstrable business benefits of live initiatives, degree of innovation relative to the industry, and technology or implementation excellence.

“The Model Insurer awards recognize how insurers are using technology to change the face of insurance. These insurance carriers should serve as an inspiration to others looking for strong examples of best practice implementation that will have a truly meaningful impact on business results and the industry overall,” said Keith Raymond, senior analyst at Celent. “The entry from Amerisure Insurance clearly demonstrated this.”

Amerisure was awarded a trophy and was honored among the winners at Celent’s 17th annual Innovation & Insight Day on March 29. For more information on the Celent Model Insurer program, [visit their website](#).

### About Amerisure Insurance

Amerisure is a leading provider of commercial property and casualty insurance solutions for U.S.-based construction, manufacturing and healthcare businesses. Licensed in all fifty states and available through an exclusive network of elite independent agents, the company upholds an “A” (Excellent) financial strength rating, industry-leading service scores, and multiple awards for innovation. Amerisure has been in business for more than 100 years and is consistently named among the best places to work in the industry and throughout the nation. To learn more, visit [amerisure.com](http://amerisure.com).

###

CONNECT WITH AMERISURE

