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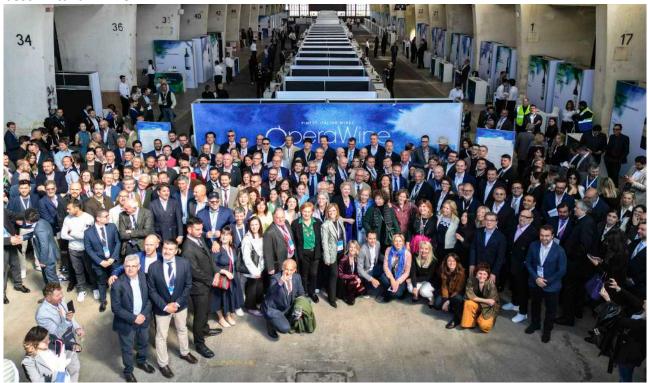
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Fri, 7 April 2023

OperaWine 2023: Vinitaly premieres with Italy's 'Finest Wines'

Veronafiere and Vinitaly in collaboration with *Wine Spectator*, the world's leading wine magazine, launched Vinitaly 2023 at an exclusive premiere event that brought together producers of Italy's finest wines with an invited audience of influential figures from the world of wine. Once again this year, the invite-only event was held at the former Gallerie Mercatali and showcased the very best in Italian wine.



OperaWine 2023





The twelfth edition of OperaWine, Finest Italian Wines: Great Producers selected by Wine Spectator, was held on 1 April at the site of the former Gallerie Mercatali, an imposing post-industrial site that has been revitalized as a stunning conference and exhibition space. 130 top producers, selected by the American magazine Wine Spectator, were invited to share their wines with an exclusive audience of invited international journalists, sommeliers, wine experts, ambassadors and educators.

Once again, the event demonstrated the great diversity of Italian wine, showcasing the excellence of Italian wine to a domestic and international audience. Among the wines on offer were 96 reds, 25 whites, 7 sparkling and 2 sweet wines, representing all 20 Italian regions.

Commenting on this year's event, **Jeffery Lindenmuth**, **executive editor of Wine Spectator**, said: "The wines selected for OperaWine represent the great diversity of the Italian wine regions and include both veteran producers who have been with us since the beginning, as well as selected producers appearing for the first time."

Stevie Kim, chief executive of Vinitaly International, said: "A lot of work went on behind the scenes to ensure the success of this signature event. Bringing together some of the best Italian producers with the most influential figures in the global wine industry really is the best way to launch Vinitaly and sets the tone for the serious networking, dialogue and trade that follows."

Reflecting on the success of the event, **Maurizio Danese**, **president of VeronaFiere**, said: "It was the most beautiful edition yet, but next year will be even better!"

About Vinitaly:

<u>Vinitaly 2023</u> was held in Verona from 2-5 April 2023. The premiere event, OperaWine "Finest Italian Wines: 100 Great Producers," took place on 1 April, on the eve of Vinitaly and gave international wine professionals a unique opportunity to discover and taste the wines of the 130 Best Italian Producers, as selected by *Wine Spectator*. Since 1998 Vinitaly International has extended its global reach abroad, with the help of its strategic arm, Vinitaly International. In February 2014 Vinitaly International launched an educational project, the Vinitaly International Academy (VIA) with the aim of promoting and sharing the excellence and diversity of Italian wine around the globe. To date, there are 340 Certified Italian Wine Ambassadors of whom 16 are also Italian Wine Experts.

About Wine Spectator:

Wine Spectator is the world's leading authority on wine. Anchored by *Wine Spectator* magazine, a print publication that reaches around three million readers worldwide, the brand also encompasses the most comprehensive wine site (www.winespectator.com), mobile platforms and a series of signature events. Wine Spectator examines the world of wine from the vineyard to the table, exploring wine's role in contemporary culture and delivering expert reviews of more than 15,000 wines each year. Parent company M. Shanken Communications, Inc., also publishes Cigar Aficionado, Whisky Advocate, Market Watch, Shanken News Daily and Shanken's Impact Newsletter.