



Celebrities Know the Secret to Liposuction and Body Sculpting Recovery *New Breathable Lipo Foam by Marena® to help achieve optimal results*

April 3, 2023 – Celebrities call liposuction and body sculpting a “game-changer” and a host of stars including Wendy Williams, Amy Schumer, Susan Sarandon and Jane Fonda have publicly revealed their satisfaction with these procedures.

Also, the pandemic created an opportunity for many in the general public to work from home and opt into these procedures without taking time off work. Technological advancements and the desire to look better after the pandemic resulted in a dramatic rise in liposuction and body sculpting procedures. Social media influencers who make money off their looks are also a major force driving this trend. Liposuction continues to be the number one most-performed procedure by board-certified U.S. plastic surgeons. Some surgery centers even experienced a 50 percent increase in these procedures over the last year.

“Lipo foam is the secret that many celebrities and influencers use to protect their investment. They use lipo foam with their post-surgical compression garments to help create smoother skin and optimize the healing experience. This is why we introduced the innovative Marena Breathable Lipo Foam,” said Colin Marafko, The Marena Group’s chief marketing and e-commerce officer.

Marena’s Breathable Lipo Foam is unique compared to traditional lipo foam. It has a more stable structure which helps keep the skin flat, prevents rolling, and helps enhance the aesthetic surgery results. Patients wearing the foam enjoy the additional recovery advantages such as wicking moisture and breathability, which keeps them comfortable as they heal. The foam’s rounded corners help the foam stay in place and protect the incision site when worn under a compression garment.

“When creating Marena’s new Breathable Lipo Foam, we leaned on nearly 30 years of experience in creating medical-grade compression garments and listened to the requests of our clinical community. We designed a product that helps improve airflow while supporting the skin post operatively,” said Linda Burhance, chief product officer. “Patients can feel confident they will improve their overall recovery experience by using Marena’s Breathable Lipo Foam.”

Our products are available on [Marena.com](https://www.marena.com), [Amazon](https://www.amazon.com), and sold across the United States and in 60 countries globally.

About The Marena Group

The Marena Group LLC is a U.S. medical device manufacturer with over 29 years of experience in the healthcare sector. Marena’s mission is to help patients around the world recover comfortably and with confidence. Since 1994, Marena has been dedicated to advancing the effective use of medical-grade compression through research, innovation, design and manufacturing of garments for post-surgical recovery and long-term wellness benefits. Learn more about [Marena’s Breathable Lip Foam](#) and [Marena’s Recovery Garments](#).

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