



FOUNDATION

Mentoring Program



Columbia Secondary School
For Math, Science, and Engineering

425 WEST 123RD STREET, NEW YORK, NY 10027

APRIL 20, 2023; 3:30PM - 6:30PM

CAFETERIA 6TH FLOOR

CALLING ALL GIRLS!!!

OUR PURPOSE

The Enterprising Women Foundation Mentoring Program provides Columbia Secondary School high school girls with an opportunity to meet and connect with outstanding women entrepreneurs in their community at a local event—scheduled after school hours—designed to recognize their leadership potential, inspire them to dream big, and focus on the next steps to realize their potential as entrepreneurs or leaders in STEM-based fields and other industries.

Enterprising Women is a partner in the Million Women Mentors Project and has committed to bringing a focus on opportunities in Science, Technology, Engineering and Math (STEM) to high school girls who may not have role models or mentors. Over the next 20 years, STEM-based industries will lead the way and participation among girls is still lagging in technology, engineering, and related fields.

In communities where mentorship programs do exist, the Enterprising Women Foundation Program provides existing mentoring programs for high school young women with a unique resource to enhance their programming. **Participants will have the opportunity to meet and learn from highly successful women entrepreneurs and corporate leaders from a wide range of industries—many from STEM-based fields.**



THE PROGRAM

The event program provides a highly interactive environment. The format includes a panel discussion featuring successful women entrepreneurs and partners with diverse backgrounds sharing their stories and answering questions from the high school girls.

Following the panel discussion, we will feature roundtable mentorship discussions in small groups with the high school girls seated at tables based on their interest areas (*for example, girls interested in technology would be seated with women entrepreneurs with technology expertise*).

The girls should come prepared with questions to ask about career choices, entrepreneurship, leadership, or related issues.

SCHOLARSHIP OPPORTUNITY

Two girls from Columbia Secondary School will receive a scholarship to attend the Annual **Enterprising Women of the Year Awards Celebration & Conference in Clearwater, Florida from May 21-22**. The scholarship includes **airfare, transportation, hotel (Wyndham Grand), meals, and a gift card for incidentals for each girl and one parent or adult chaperone**. **Guardians can attend all events with the girls, if they choose.**

The girls will have an opportunity to meet highly successful women entrepreneurs and leaders from around the world. The girls will participate in a unique program developed specifically for them which includes inspiring speakers, the opportunity to meet in one-on-one mentorship sessions targeted to their areas of interest, ask questions of women business owners and leaders, and participate in special workshops.



Girls from Columbia Secondary School are eligible to be nominated for this scholarship opportunity by registering to attend. A panel of women entrepreneurs from their community, and teachers, will make the final recommendation on the scholarship recipients.

Scholarship winners will be announced following the event. An alternate will be selected. Winners must be in attendance.

PROGRAM AGENDA

The program runs for 2.5 to 3 hours after school.

- Welcome and Introductions *(10 Minutes)*
- Mentor Panel Discussion - Six diverse mentors, including women CEOs representing STEM fields, will share their experiences and take questions *(30 Minutes)*
- Refreshment Break *(10 Minutes)*
- Small Group Mentoring Roundtable Sessions - Ten to twelve mentors will each meet with approx. 6 students at a table and engage in discussion. Girls will switch tables half way through *(30 Minutes)*
- **Financial Literacy Game** - Students will participate in the Nova Financial Lab Literacy Game *(60 Minutes)*
- Closing Remarks and Announcement of Scholarship Recipients *(10 Minutes)*
- Some mentors will remain to answer more questions *(15 - 30 Minutes)*

THE FINANCIAL LITERACY GAME



NOVA Labs is a free digital platform that engages teens and lifelong learners in games and interactives that foster authentic scientific exploration. NOVA Lab has teamed up with the Center for Advanced Hindsight at Duke University on a game designed to help students (and adults!) understand how we humans make financial decisions, and how to develop habits to overcome the behavioral biases that often get in our way.



OUR MENTORS AND PANELISTS



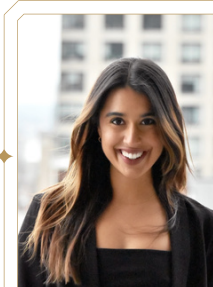
Monica Smiley, Editor & Publisher at Enterprising Women. Founder of Enterprising Women Foundation. A 501(c)3 organization and sister organization of Enterprising Women magazine, is hosting a series of mentoring events around the U.S. to connect outstanding high school girls with an interest in STEM (science, technology, engineering, and math) with outstanding women entrepreneurs in their local community.



Dr. Sandi Webster, CEO, Sandi Webster LLC. Co-Chair NY Program
Dr. Webster is an expert in helping companies of all sizes achieve their goals and grow their bottom line with a particular focus on advisory boards. She does this through online courses, workshops, retreat and consulting.



Gia Machlin, President & CEO, EcoPlum. Co-Chair NY Program
Gia founded EcoPlum in 2007 to help buyers make responsible, more sustainable choices on their branded gifts to help elevate their marketing practices. Today, EcoPlum, a certified B Corporation, provides Sustainable Swag® promotional products to many universities, non-profits, SMEs and Fortune 500 companies.



Nisha Balwani, CEO, RCI Technologies
RCI Technologies is an information technology services firm that helps government agencies and Fortune 500 companies build and modernize technical solutions, while minimizing their security risk. Under Nisha's leadership, RCI has doubled its revenue by expanding its software solutions and integrations practice.



Sunita Bajaj, Managing Director, Registered Principal at Fortis Lux Financial.

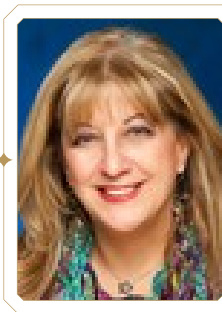
With 20 years experience in financial services, Sunita specializes in helping financial advisors build and grow successful and impactful practices. She founded WE Strategies, a platform that offers women business owners, services & resources from scaling businesses to strategies for succession and exit.

OUR MENTORS AND PANELISTS



Nadine Cino, CEO, TygaSmart, a portfolio of sustainable tech products.

TygaSmart focuses on helping companies avoid consuming more than they need and act with planetary resources in mind. Their tracking technologies help facilities and movers find what they need when they need it.



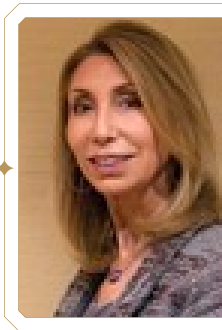
Michele Maybaum, Outsourced Finance and Accounting Partner at EisnerAmper

Michele helps clients build successful businesses and fulfill their dreams by understanding their goals, values, and objectives and providing profitability consulting, outsourced CFO services, and technology solutions.



D. Savi Prashad, President and CEO of RISA Management Corp

RISA is an Architectural, Miscellaneous, and Ornamental metal fabrication and installation company servicing the New York Metropolitan Area's public works projects for 30 years.



Carol Richards, Financial Advisor with The Richards Group Morgan Stanley

Since 1991, Carol Richards has been a highly seasoned financial advisor, and since 2014, a Five Star Wealth Manager as seen in New York Magazine. With the breadth of her experience as an educator and counselor, she has effectively been helping guide her clients in achieving their financial goals. Her all-inclusive approach comprises a candid and detailed planning process and a commitment to providing outstanding service with passion and integrity.

OUR MENTORS AND PANELISTS



Bonnie Schnitta, Ph.D., CEO, Soundsense LLC

SoundSense is a full service acoustical consulting and engineering company offering a complete line of acoustic products, experienced installation crews, and construction consulting.



Maisha Walker, President & Founder, Message Medium

Maisha empowers small businesses to take advantage of the Internet and improve response to their Web sites using search engine optimization, email newsletter design and distribution, Web site design & construction, content management systems, maintenance, custom Web site traffic analysis and online advertising and marketing services.