

**Media Contact:** Marilyn Banes  
Senior Marketing & Communications Specialist  
248-426-7914 | [mbanes@amerisure.com](mailto:mbanes@amerisure.com)

## Meliza Carrion Promoted to Vice President of Innovation & Transformation for Amerisure Insurance

**Farmington Hills, Mich., April 13, 2023** — Amerisure is pleased to announce the promotion of Meliza Carrion to vice president of innovation & transformation.

In this role, Carrion will lead the company's digital innovation, portfolio management office, process engineering, and user experience teams with a holistic approach toward transforming Amerisure's customer experiences and business processes via corporate initiatives, new capabilities, innovative solutions, and continued agile journey.

Carrion joined Amerisure in 2021 as director of user experience (UX), a role in which she has consistently been an advocate for the voice of the user. Key initiatives included assisting with the delivery of crucial applications such as an upgrade to the Amerisure.com website, the redesign of Amerisure's policyholder and agency portal, SureConnect®, and the Amerisure Surety digital platform.

"Meliza has been an important thought leader and contributor to Amerisure's digital transformation, and her experience has been essential in the development of our strategy and approach," said Amjed Al-Zoubi, chief information officer at Amerisure. "We are confident she will continue to find success and deliver on our *One Amerisure* service model within her new role."

Carrion has more than 10 years of experience collaborating with product managers, engineers, designers and stakeholders in various industries, including serving as an experience designer, lead and manager for USAA. She earned her Bachelor of Arts degree from the University of the Incarnate Word in San Antonio, Texas.



Meliza Carrion, vice president of innovation & transformation, Amerisure

### About Amerisure Insurance

Amerisure is a leading provider of commercial property and casualty insurance solutions for U.S.-based construction, manufacturing and healthcare businesses. Licensed in all fifty states and available through an exclusive network of elite independent agents, the company upholds an "A" (Excellent) financial strength rating, industry-leading service scores, and multiple awards for innovation. Amerisure has been in business for more than 100 years and is consistently named among the best places to work in the industry and throughout the nation. To learn more, visit [amerisure.com](http://amerisure.com).

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