



## ***Lab Alley Teams Up with Ecodrive for Sustainability***

Celebrating Earth Day and Beyond

FOR IMMEDIATE RELEASE  
April 18, 2023

512-668-9918  
[fred@laballey.com](mailto:fred@laballey.com)

Lab Alley, an award-winning certified women owned chemical distribution company, announced their partnership with sustainability solutions organization, Ecodrive. For every purchase made on the company's e-commerce website Lab Alley and Ecodrive will plant a Mangrove tree.

This effort goes beyond celebrating Earth Day. Mangrove trees are important in the fight against climate change because they naturally capture and store carbon dioxide, while also providing other ecological and socioeconomic benefits. As part of the Company's Environmental, Social and Governance (ESG) strategy, Lab Alley is committed to restoration, sustainability, and doing their part to offset carbon footprints.

"Our team is so excited to be part of giving back by planting Mangrove trees," said Lab Alley CEO Holly Elabed. The fact that our team and Ecodrive are working together to help break the poverty cycle, protect important coastlines, and air quality bring a new level of pride to our work across the organization."

Lab Alley selected Ecodrive because their use of sophisticated on-the-ground monitoring, data verification through the application of blockchain technology to improve transparency and trust in the tree-planting process. This process ensures trees will not be double-counted or misattributed and allows Ecodrive to track overall survivability, measuring real climate impact over time.

### **About Lab Alley**

Inc. 5000 recently recognized Lab Alley as one of the fastest-growing private companies in America. Lab Alley is well-known as the go-to chemical marketplace for essential chemicals to make a better world. Daily-use essential food and plant-based natural organic chemicals are being shipped to thousands of customers in growing industries such as Personal Care and Cosmetics, Food and Beverage, Hemp, Pharmaceutical and Nutraceutical, Life Sciences, and other major industries.

For more information, please visit: <https://app.ecodrive.community/public-dashboard/lab-alley>