



Cover Desk Names Chris Frankland as Global Head of Product & Innovation Technology at the Forefront of Cover Desk's New Global Innovation Lab

AUSTIN, TX— Cover Desk is proud to announce Chris Frankland as its new global head of product and innovation. A seasoned technology expert, Frankland brings more than 20 years of experience to the Cover Desk leadership team. In this role, he will lead the company's global innovation efforts—including new product and service development and the identification of new market opportunities—while cultivating a culture of innovation across Cover Desk and the insurance industry.

“We've been fortunate to partner with Chris over the years,” said Founder Andy Priesman. “Bringing him into the Cover Desk family in this new capacity gives us the opportunity to collaborate more strategically, while expanding our technology and innovation capabilities.”

Frankland has previously advised startups, including long-term mentorship roles with Lloyd's Lab, Global Insurance Accelerator and the Gener8tor Insurance Accelerator. Most recently, he could be found speaking at InsurTech events across the globe.

This announcement coincides with the opening of Cover Desk's global innovation lab in Manila, Philippines. Created to develop and test new technologies, the lab will produce solutions to help insurance organizations improve efficiency, reduce costs and better serve their customers. Frankland will spearhead the lab and work closely with a team of industry experts, clients and partners.

“The global innovation lab catapults Cover Desk's commitment to innovation,” Frankland said. “I'm honored to join a company with an unwavering dedication to development and technology. Cover Desk is changing the way people work across the insurance ecosystem.”

About Cover Desk

Founded in 2018 by insurance veteran Andy Priesman, Cover Desk is an innovative industry leader in virtual assistance solutions. With a team of over 800 highly educated virtual assistants based in the Philippines, Cover Desk brings personalized service and cutting-edge technology to independent insurance agents throughout the United States and Canada. Through Cover Desk's turnkey virtual capabilities, insurance professionals can focus on their core insurance business with the administrative support needed to grow and thrive. For more information, visit coverdesk.com.

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