

Found in hotels,  
tasting rooms and  
newspaper racks in  
downtown Napa

DOWNTOWN NAPA'S  
1<sup>st</sup> Street  
**CRUSH**

PRSR STD  
ECRWSS  
U.S.POSTAGE  
**PAID**  
EDDM Retail

Local  
Postal Customer

\$3.50

CELEBRATING PEOPLE, PLACES, AND PALATES



... NAPA'S ROOFTOP BARS ...

# Raising the Rooftops

BY PETER POSERT

It is not hard to look like a professional model at a Napa rooftop bar. Wintertime patrons are wrapped in furry jackets, capes, hats, and scarves, sipping steaming coffee drinks with a soft, warm glow in their eyes. In the summer sun, the cool afternoon breeze blows around the canopies that filter the hot sun's light, pushing everyone's hair back like they are in a swimsuit shoot on a beach, the breeze ruffling the shirts that are opened an extra button. Whether it is sunglasses and smiles or hats and gloves, there is laughter, looks, and lively conversations everywhere. (ARTICLE ON **p13**)

NEW TASTES IN TOWN



### MAYOR'S MESSAGE

The City of Napa is proud to welcome the 1st Street Crush. The addition of new media, especially one dedicated to the downtown district, its people, places, and palates, demonstrates the dramatic changes that have taken place in Napa in the past decade.

Welcome to the new Napa, 1st Street Crush!

— SCOTT SEDGLEY, Mayor of Napa

### CONTACT US

We'd love to hear from you!  
Contact us for advertisement inquiries or to share your thoughts, feedback or story ideas.  
Let your voice be heard in the 1st Street Crush!

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TASTING ROOMS



## Family Roots

LEVENDI WINERY

One of Napa Valley's newest tasting rooms almost never came to be had it not been for the toast before a family meal nearly two decades ago. (STORY ON **p10**)

ACTIVITIES & MUSIC



## Activities & Music

There is never a dull moment on the streets of Downtown Napa. From touring the valley's vineyards aboard a vintage train car to twirling pasta from the front row of a live jazz show... (STORY ON **p7**)

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ALSO  
IN THIS  
ISSUE

PAGE **04** **BRUNCH:** On vacation, the walk to breakfast is its own special moment. Blearly eyed searches for coffee turn into quests to appease hunger. *Here are some gems in town to start the day right.*

PAGE **08** **TIMELINE:** The tale of Downtown Napa details the history of the city's evolution, from its founding in 1847, to its current status as a tourist-centric city. Napa has maintained its rich history and continues to celebrate its heritage.

PAGE **16** **BOUTIQUES:** Downtown Napa's 1st Street is one of the liveliest areas in the wine country. However, fine wine is not the only treasure this abundant region has to offer.