

DIR / Low Code Webinar

[May 30th, 2023 at 2pm CST](#)

Kinetech and Rackspace announce a webinar for the Texas Department of Information Resources' (DIR) approved buyers. The webinar, titled "Digitally Modernizing Public Services with Low Code in a Mobile-First / Cloud-First World," will take place on May 30th at 2 PM CST.

Interested attendees may register online here:

https://rackspace.zoom.us/webinar/register/WN_jTgrczLnQRm-KJwDwPwAgw

Austin, TX - Kinetech Cloud, LLC, a leading low code pioneer, is excited to announce a new webinar titled "Digitally Modernizing Public Services with Low Code in a Mobile-First / Cloud-First World." The event will be co-hosted with Rackspace and is tailored for DIR approved purchasers.

The webinar will address the challenges created by the increasing urban population density and the need for smarter services to accommodate the population shift. This reality is compounded by the fact that over 50% of web traffic now comes through mobile devices. This demand is straining every public service from waste management to permitting, and everything in between, impacting both large and small urban areas in different ways.

Attendees will learn how governments and municipalities across the world are digitally modernizing public services with low code in a mobile-first/cloud-first world. They will hear about real solutions used by citizens and those who serve them, use cases for streamlining operations / replacing paper processes, and increasing accessibility of core systems through legacy modernization.

Low code development platforms offer unparalleled time-to-value benefits, making it a compelling alternative to a COTS or traditional custom application approach. The low code approach has also proven its place as a scalable enterprise-class development option.

DIR buyers will come away with an understanding of actual use cases deployed today, various low code architectures, and the monitoring, security and governance to manage "application sprawl" via a standardized tech stack.

The webinar will also cover:

- what's involved in building and supporting low code applications,
- the short / long-term cost advantages of the low code approach,
- how to get started with low code,



- Public / private cloud deployment options and
- How to leverage existing DIR contracts.

"We are thrilled to host this webinar to showcase the real solutions that low code can provide for governments and municipalities worldwide," said Craig Smith, VP of Sales at Kinetech. "We're confident that attendees will learn how low code can streamline operations, replace paper processes, and increase accessibility to core systems through legacy modernization. We encourage everyone to join us for this informative session."

Interested parties can register for the webinar at https://rackspace.zoom.us/webinar/register/WN_jTgrczLnQRm-KJwDwPwAgw.

The webinar is free to attend and open to everyone, but it will be targeted toward senior department leadership. The session will be conducted via Zoom, and attendees can sign up on the Rackspace website to receive the access link.

About Kinetech

Kinetech is a leading provider of low-code implementation services and a registered DIR vendor. The company helps organizations build custom software solutions faster, with fewer resources, and at a lower cost than traditional software development methods. Kinetech's team of experienced developers and consultants work with clients to identify business needs, create a roadmap for development, and build solutions that improve efficiency, reduce costs, and enhance user experiences. For more information, visit the Kinetech website.

About Rackspace

Rackspace is a leading provider of managed cloud services, including infrastructure, applications, data, and security services. The company helps businesses tap into the power of cloud computing and DevOps, providing a broad range of solutions designed to meet the needs of enterprise and mid-market customers. For more information, visit the Rackspace website.