

Cooler Master Unveils a Sizzling Showcase at Computex 2023

Explore Cooler Master's Tech Wonders at Two Dynamic Locations

TAIPEI CITY, Taiwan – May 9, 2023 – Cooler Master, a global leader in PC hardware, peripherals, and B2B solutions, is set to electrify Computex 2023 at the Nangang Exhibition Center (No. 1, Jingmao 2nd Rd, Nangang District, Taipei City, Taiwan 115) with an unparalleled showcase of their latest products and innovations. Cooler Master is also opening the doors of its headquarters (No. 398, Xinhua 1st Rd., Neihu Dist., Taipei City 114, Taiwan) for an exclusive behind-the-scenes experience.

Visitors will be treated to a double dose of Cooler Master's groundbreaking creations, with product unveilings taking place at both the Computex Nangang Exhibition Center and the Neihu headquarters. While cooling solutions and gaming peripheral updates will be on-hand, Cooler Master will also be announcing new innovations in their B2B solutions sector, which originated from providing the best thermal solutions and has now expanded into a wide range of technologies that cater to the diverse needs of large companies across various industries. To get all of the news as it breaks and to see details of the week, visit: [Immerse, Innovate, Inspire | Cooler Master News](#)

"I am thrilled to invite you to join us at Computex 2023. This year, we are going above and beyond to showcase our groundbreaking innovations, as well as providing an exclusive glimpse into the heart of our company, including our B2B solutions that are vital to our partners' success," said Jimmy Sha, Master Cooler CEO. "We are excited to demonstrate how our products seamlessly integrate into the modern tech lifestyle, enhancing the user experience for both enthusiasts and professionals alike. We look forward to sharing our vision for the future of the industry and connecting with fellow enthusiasts and partners from around the world."

Don't miss this rare opportunity to explore the world of Cooler Master like never before!

About Cooler Master:

Established in 1992, Cooler Master is a performance PC component and peripherals brand with a track record for advancing the industry. From the world's first aluminum PC case to our pioneering thermal technologies, Cooler Master is committed to

breaking technological boundaries and challenging the status quo. Our focus is to create a community for individuals who dare to stand out and embrace their inventive identity. Whether new builders use a PC as medium for self-expression, or hardcore gamers set up their battle stations to pay homage to their favorite character, we revel in being Wired Different. We are a brand aiming to go above and beyond by creating cool products for awesome people to build in their own way. More information is available at www.coolermaster.com and join us on [Instagram](#), [Twitter](#), [Discord](#) and [Facebook](#).
