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**Atlanta Dream Coach Tanisha Wright Inspires Homeowners  
as part of Atlanta Habitat “Boss Talk” Series**

*Her personal journey of empowerment and home ownership reinforces the organization’s mission*

**ATLANTA – May 25, 2023** – Tanisha Wright, real estate investor and head coach of the Atlanta Dream women’s basketball team, inspired Atlanta Habitat homeowners as part of the organization’s Boss Talk leadership speaker series earlier this month. Themed “The Stories We Tell,” the annual event empowers small business owners as they continue their entrepreneurial journeys.

Wright, who serves as an Atlanta Habitat mission ambassador, was one of four panelists including:

- **Tanisha Wright**, Head Coach, Atlanta Dream
- **Michel Smith Boyd**, Interior designer and star of HGTV hit shows, “Luxe for Less” and “Rock The Block 4”
- **Lakila Bowden**, Co-founder and COO, iSeeTechnologies
- **Natina Hill**, Director, Producer and Entrepreneur

“The opportunity to share my experiences as a business owner on the Boss Talk panel was an honor,” said Wright. “I never take for granted having a chance to show up, tell my story, and be a great representation of what is possible in life. In telling my story, my hope is to inspire other women and show them homeownership is not only possible, but attainable.”

**Wright’s Beginnings**

Born in Brooklyn, NY, Wright grew up in the Pittsburgh, PA, projects, surrounded by large, single-family homes she dreamed of owning one day.

“I know what it’s like to grow up longing for a home to call my own – it’s a reality I was only able to realize as an adult,” said Wright. “I’m on a mission to inspire and empower women to pursue their passions and achieve the dream of home ownership for their families.”

Wright was a standout basketball player at Pittsburgh West Mifflin Area High School who went on to play basketball for the Nittany Lions at Penn State. She was drafted by the Seattle Storm in the first round of the 2005 WNBA Draft and went on to play 14 WNBA seasons with three professional teams: Seattle Storm, New York Liberty and Minnesota Lynx. In 2022, Wright became the fifth head coach to lead the Atlanta Dream franchise.

**A Leading Advocate**



As the head basketball coach, Wright is responsible for fostering the growth of the Atlanta Dream's players and establishing a culture of integrity and accountability. As an Atlantan, she is passionate about giving back to her community.

Wright is an advocate for financial and economic empowerment, combating homelessness and housing insecurity, and bolstering causes that support binuclear family relations, guardianship, and extended caregivers.

"Atlanta Habitat is taking a leading role in conversations about affordable housing and building generational revenue in our Atlanta neighborhoods," said Alan Ferguson, CEO of Atlanta Habitat. "Mission ambassadors like Tanisha Wright showcase the lasting relationships we cultivate with our families as well as the programs we offer to promote successful homeownership, professional development and financial stability."

This year, Atlanta Habitat celebrates its 40-year history of transforming lives through home ownership. Since 1980, the organization has helped more than 2,400 families buy or repair their homes, and has made a \$40 million impact on neighborhoods in Atlanta and South Fulton County in the past five years.

#### **About Atlanta Habitat**

Atlanta Habitat for Humanity transforms communities through neighborhood revitalization, education, innovative development, and partnerships. As one of Habitat for Humanity International's largest affiliates, Atlanta Habitat has made an estimated \$40 million impact on affordable housing in neighborhoods across Atlanta and South Fulton County over the last five years. Since its launch in 1983, the nonprofit affordable home developer has served over 2,400 families (more than 6,000 individuals) with its first-time home purchase, rehab and critical home repair services and education programs. Visit <http://www.atlantahabitat.org>.

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