



May 31, 2023
PRESS RELEASE
KODANSHA Ltd.

EMBARGOED FOR:
7:00AM (PST) / 10:00AM (EST)
May 31, 2023

K MANGA Launch Party Livestreaming from Tokyo on June 22 from 9:00 ET Exclusively on Kodansha's YouTube Channel!

*The event will feature appearances by Hajime Isayama, of "Attack on Titan,"
Hiro Mashima of "FAIRY TAIL," and Reiji Miyajima of "Rent-A-Girlfriend,"
with live drawing and exclusive giveaways for viewers!*

Tokyo, Japan, May 31, 2023 – Shortly following the launch of Kodansha Ltd.'s digital manga distribution app, K MANGA, on May 10, the company has proceeded to launch the browser version of the service. To celebrate the launch, Kodansha will be hosting a launch party on Thursday, June 22 at 9PM ET, which will be streamed live from Japan on Kodansha's Youtube channel. The theme of the event is: "The Stories Behind the Stories," and it will offer a behind-the-scenes look into manga publishing. Kodansha has released a special video about the party on their official party channel. The event can be joined by viewers outside the U.S.

Event Period

- June 22, 2023 from 9:00PM to 10:45PM (ET)

K MANGA Launch Party Webpage

- <https://party.kmanga.kodansha.com/>

Link to livestream

- Kodansha USA's Official YouTube Channel
<https://www.youtube.com/live/tqTssqIXQKs?feature=share>

*Viewers can click the 'Notify me' button to receive an alert when the stream goes live.

Contents

- **Introduction/Opening Remarks 1 [Live]** – MC's and Speakers from Kodansha Ltd.
- **A Message to Fans 1**
- **The Manga Artist Behind the Stories 2 [Live]** – Reiji Miyajima, Rent-A-Girlfriend
- **A Message to Fans 2**
- **The Manga Artist Behind the Stories** – Hajime Isayama, Attack on Titan
- **The Editor Behind the Stories** – Koji Terayama, an Editor of Kodansha
- **A Message to Fans 3**
- **The Manga Artist Behind the Stories & Live Drawing [Live]** – Hiro Mashima, FAIRY TAIL
- **Giveaway for Viewers [Live]**
- **Closing [Live]**

Content Highlights

- **The Manga Artist Behind the Stories**
Hiro Mashima, manga artist of "FAIRY TAIL," and Reiji Miyajima of "Rent-A-Girlfriend" will be special guests in a live talk session where they will take a closer look at the behind-the-scenes production of their works. Mashima will perform live drawing, which is a must-see for fans of his work. In addition, the event will feature a special, pre-recorded interview with Hajime Isayama, manga artist of "Attack on Titan."



- **A Message to Fans**

Kodansha will reveal signed original illustrations and video messages to fans from a total of 16 manga artists.

- Hiro Mashima/*FAIRY TAIL*
- Reiji Miyajima/*Rent-A-Girlfriend*
- Hajime Isayama/*Attack on Titan*
- Adachitoka/*Noragami: Stray God*
- Akiko Higashimura/*Princess Jellyfish*
- Atsushi Ohkubo/*Fire Force*
- Ken Wakui/*Tokyo Revengers*
- Makoto Yukimura/*Vinland Saga*
- Nakaba Suzuki/*The Seven Deadly Sins*
- Nanashi/*Don't Toy With Me, Miss Nagatoro*
- Ryo Ogawa/*Ya Boy Kongming!*
- Taiki Kawakami/*That Time I Got Reincarnated as a Slime*
- Tsubasa Yamaguchi/*Blue Period*
- Yoshitoki Oima/*To Your Eternity*
- Muneyuki Kaneshiro and Yusuke Nomura/*Blue Lock*
- Ryosuke Fuji and Katarina/*Shangri-La Frontier*

- **The Editor Behind the Stories**

A video featuring Koji Terayama in his role as an editor who provides support for the manga production process will be shown. There will be an inside view of the role of editors in the production process of "DRIFTING DRAGONS." A recorded scene with the manga artist, Taku Kuwabara, will also be showcased.

- **Giveaway for Viewers:**

16 viewers will have the chance to win a signed original illustration from the manga artists. Viewers can enter the giveaway using keywords that will be announced throughout the event. Details on how to apply will be updated on the website.

The event will be hosted in English by MC Gino (From MyAnimeList JP team), and YouTubers Gigguk and Reina Scully will serve as guest MCs. English interpretation will be provided for scenes in Japanese.

*Any unauthorized recording or screen captures of the videos is strictly prohibited.

**Unauthorized uploading is strictly prohibited.

Links

K MANGA Browser: <https://kmanga.kodansha.com/>

App Store:

- iOS <https://apps.apple.com/us/app/id1637040002>
- Android <https://play.google.com/store/apps/details?id=com.kodansha.kmanga>

Twitter: @KMANGA_KODANSHA https://twitter.com/KMANGA_KODANSHA

Special video about the party: <https://youtu.be/uxwmHxULyOA>

About K MANGA:

K MANGA was launched in the U.S. on May 10 as the first overseas digital manga distribution service by major Japanese publisher Kodansha. Featuring simultaneous distribution and the development of K MANGA (Kodansha) original titles, approximately 400 titles were available at launch, of which 60 are currently serialized, with the latest chapters distributed simultaneously in both Japan and the U.S. K MANGA has plans to expand the service beyond the U.S. to other countries in the near future.



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About Kodansha:

KODANSHA Ltd. is Japan's leading publishing house based in Tokyo, having delivered stories into ready hands across the globe with a wide variety of content from manga to novels, fashion magazines, news journals, and picture books for children, as well as TV anime, movies, series, and video games since 1909 in the spirit of "*Inspire Impossible Stories*." KODANSHA is globally recognized as the licensor of some of the world's most loved manga IPs, such as *AKIRA*, *Attack on Titan*, and *Ghost in the Shell*. Their digital book platform, MAGAPOKE was launched in July 2015 and to date has been downloaded nearly 20 million times. For more information, visit: www.kodansha.com/

Media Inquiries:

Ikuko Shimizu

STORIES INTERNATIONAL, INC ikuko.shimizu@stories-llc.com

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Art assets can be found in [this link](#).

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