Cooler Master Unveils Cutting-Edge Tech Innovations: The Future of Gaming, PC Components and Peripherals is Here

Embracing the Future: Cooler Master Drives Transformation in Key Sectors

[Taipei, May 30, 2023] Cooler Master, renowned for its excellence in PC components and gaming peripherals, is set to ignite the Computex event with an array of innovative tech lifestyle solutions. With a dedication to elevating the brand's essence and transforming customer experience, Cooler Master is poised to revolutionize the technology landscape.

MasterLiquid 360 Ion: Power Meets Personalization

Behold the state-of-the-art MasterLiquid 360 Ion, a performance cooler sporting a spectacular 2.1-inch LCD screen for unparalleled display customization. It's paired with a revamped dual-chamber pump and three Mobius 120P ARGB fans, a testament to Cooler Master's innovative prowess. This flagship model introduces a new dimension to cooling performance and display possibilities that will leave tech enthusiasts in awe.

MasterLiquid 360 Atmos: Eco-Friendly Meets High-Performance

Introducing the MasterLiquid 360 Atmos, Cooler Master's next-gen liquid cooling masterpiece crafted partially from recycled materials. This iteration provides enhanced cooling efficiency while accommodating for vibrant, customizable lighting with Gen 2 Addressable RGB. Step into the future of sustainable cooling with the Atmos series.

MK770 Hybrid: The Keyboard That Matches Your Style

The Cooler Master MK770 Hybrid Wireless Keyboard embodies the perfect fusion of aesthetics and performance. With Kailh Box V2 hot-swappable mechanical switches, a Gasket structure, and PBT double-shot keycaps, this keyboard promises unparalleled performance. Be it Macaron or Space Gray, match your style while



ensuring a top-notch gaming experience.

MM712 Pro: Lightweight Meets High-Speed

The MM712 Pro, Cooler Master's 3rd-gen lightweight gaming mouse, is redefining the gaming peripheral space. Experience the PAW3395 optical sensor, versatile hybrid wireless connectivity, lightning-fast optical micro switches, and the signature Ultraweave Cable for an unmatchable gaming experience.

Motion 1: Gaming Chair Reimagined

Unveiling Motion 1, the world's premier haptic engine gaming chair. With Cooler Master's strategic alliance with D-Box, Motion 1 adds an immersive layer of realistic feedback to gaming and entertainment, making the gaming chair more than just a seat.

Street Fighter 6-Inspired Tech Collaboration

Ready for an upgrade? Cooler Master partners with CAPCOM to unleash a range of Street Fighter 6-inspired tech products. Add flair to your gaming station with the Street Fighter themed TD500 Mesh V2 case, CK570 keyboard, MM310 gaming mouse, and CH331 gaming headset.

Qube 500 Flatpack Case: Sustainable Meets Customizable

Meet Qube500, Cooler Master's ultra-customizable, flat pack case designed for tech enthusiasts with a green thumb. The Qube500's innovative packaging minimizes transportation carbon footprint, promoting sustainable tech without compromising on specs or personal style.

NCore 100Max: Compact Meets Power

Welcome to Ncore 100 MAX, Cooler Master's pioneering solution offering premium thermal and power delivery. With pre-routed cables and ample clearance for top-tier graphics cards, MAX is the perfect compact, high-performance building platform for



your tech needs.

X Silent: Silence Meets Performance

The X Silent series encapsulates near-absolute silence and top-notch thermal performance, providing an unmatched user experience. Monitor temperature, current load, and overall performance with Cooler Master's proprietary software.

Masterloop: Open Loop Water Cooling Series

The MasterLoop series is designed to deliver DIY cooling solutions to reach the highest level of performance and appearance! Made for every cooling and design enthusiast, encouraging creativity.

Prepare to be captivated by Cooler Master's cutting-edge product lineup, embodying an exciting blend of innovative, sustainable, and personalized tech lifestyle solutions. Whether you're a hardcore gamer, a tech enthusiast, or a casual user, Cooler Master has a product to elevate your game. Get more information about Cooler Master's products at Computex here: https://coolermaster.egnyte.com/fl/KhAqDZL5KV

About Cooler Master:

Established in 1992, Cooler Master is a performance PC component and peripherals brand with a track record for advancing the industry. From the world's first aluminum PC case to our pioneering thermal technologies, Cooler Master is committed to breaking technological boundaries and challenging the status quo. Our focus is to create a community for individuals who dare to stand out and embrace their inventive identity. Whether new builders use a PC as medium for self-expression, or hardcore gamers set up their battle stations to pay homage to their favorite character, we revel in being Wired Different. We are a brand aiming to go above and beyond by creating cool products for awesome people to build in their own way. More information is available at <u>www.coolermaster.com</u> and join us on <u>Instagram</u>, <u>Twitter</u>, <u>Discord</u> and <u>Facebook</u>.

